

DBHIDS

Planning and Innovation

Engaging Males of Color Initiative



Promoting mental wellness for men and boys of color

EMOC Vision



“The Engaging Males of Color (EMOC) Initiative aims to cultivate equity and is designed to address the impact of health, economic and educational disparities experienced by males of color throughout Philadelphia, and improve their overall quality of life.”

EMOC Mission



“This initiative seeks to promote an enhanced awareness of the behavioral health challenges experienced by males of color in Philadelphia. Our goals are to build system capacity, reduce stigma and associated disparities and create infrastructures for early intervention, increased access to services and sustained wellness.”

Executive Summary



- **Outcomes:**
- 5,650 individuals engaged
- Zip codes: 19121, 19122, 19124, 19125, 19139, 19131, 19144
- 5% increase in African American utilization of MH screenings; 3% Latinos, 1% Asians

Main Programming



- Juvenile Justice Services Center – reached 185 boys FY18; so far 210 in FY19
- Beyond Expectations/First Person Arts- reached 425 attendees FY18; so far 283
- Mini-Grants – funded seven organizations at \$15,000 each FY18/19
- Town Halls – focused on addressing trauma and violence in various communities (partnered with Mural Arts)

“Engaging Males of Color Building Brotherhood” Mural



EMOC Identified Disparities



From a Population Health Perspective:

Access and Engagement in Behavioral Health Services

&

Trauma and Violence

Community Engagement



- Promotional materials
- Strategic Partnerships
- Diverse communities city-wide
- Identify stakeholders
- Amplify the voices of the most marginalized

Systems Integration



- Youth MOVE – youth town halls/guided discussions
- Health Promotion – NDSD, MHFA support
- Refugee/Immigrant Affairs – MOC working group
- Trauma Unit – Human trafficking project
- Children’s Unit – youth support/programming/CIT
- Network of Neighbors – community recruitment
- BHJRS – returning citizens, JJSC
- Peers – inclusion in programming
- Opioid Epidemic – town halls, Beyond Expectations

Next Steps



- FY 19 Planning and Integration
- Develop toolkit
- Build media infrastructure
- Train community leaders
- Continue to evaluate and measure success

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