



Housing Alliance  
of Pennsylvania

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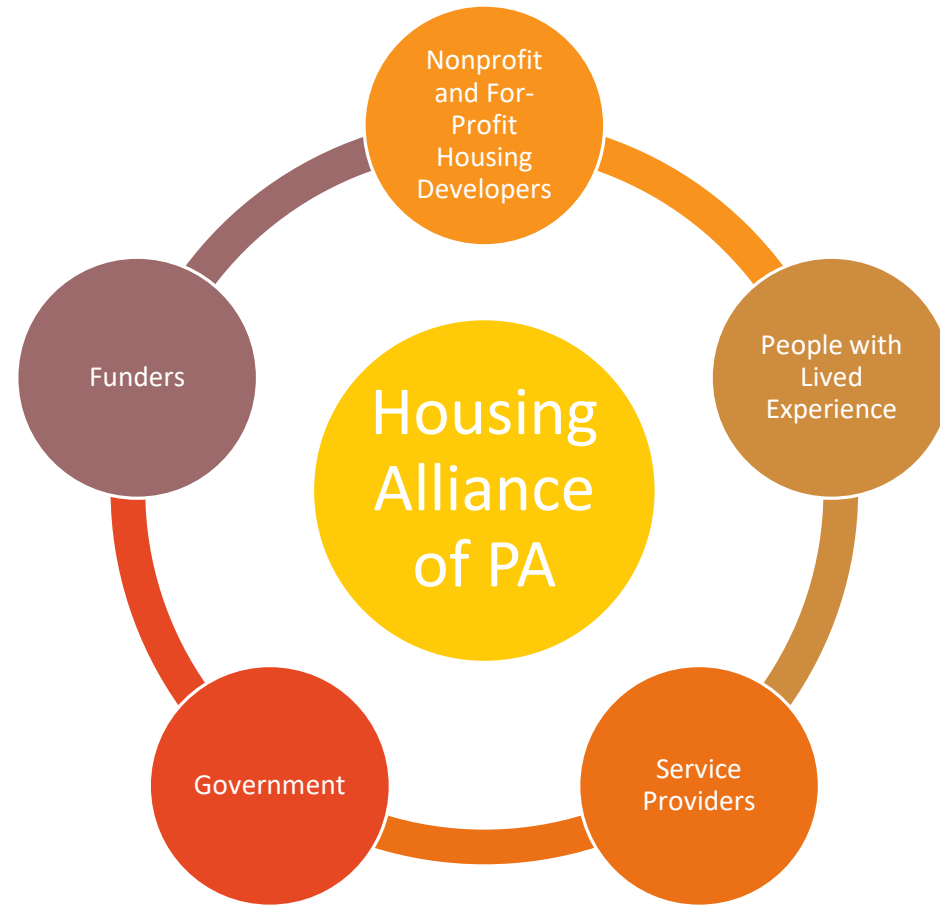
*WORKING FOR A HOME WITHIN REACH  
FOR EVERY PENNSYLVANIAN*

# Who we are

## MISSION

The Housing Alliance is a statewide coalition working to provide **LEADERSHIP** and a **COMMON VOICE** for policies, practices and resources to ensure that all Pennsylvanians, especially those with low incomes, have access to safe, decent and affordable homes.

We promote common-sense solutions to balance Pennsylvania's housing market and **INCREASE THE SUPPLY OF SAFE, DECENT HOMES** for low-income people.



## CORE ISSUES

- \* Affordable Rental
- \* Homelessness
- \* Healthy Housing
- \* Blight / Land Banks
- \* Homeownership



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# Why we exist

*Helping communities transform from*



*to*



## SUCCESS!



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- We have created NEW TOOLS AND RESOURCES and as a result...
  - ✓ *21 LAND BANKS have been formed in 5 years.*
  - ✓ *Just added \$15 million more to the State Housing Trust Fund*
- We reach 10,000 people with information and news and engage 3,500 people annually in webinars and in person forums.



# What we do

Research and Information Services

Education, Training, and Technical Assistance

Outreach and Civic Engagement

## Pennsylvania's Go-To Resource For Building Knowledge and Skills



Extra Set of Hands



Resources



Resources



Publications



Convenings



# A Home Within Reach for All Pennsylvanians

Housing is a Social Determinant of Health, Educational Attainment, and Job Retention

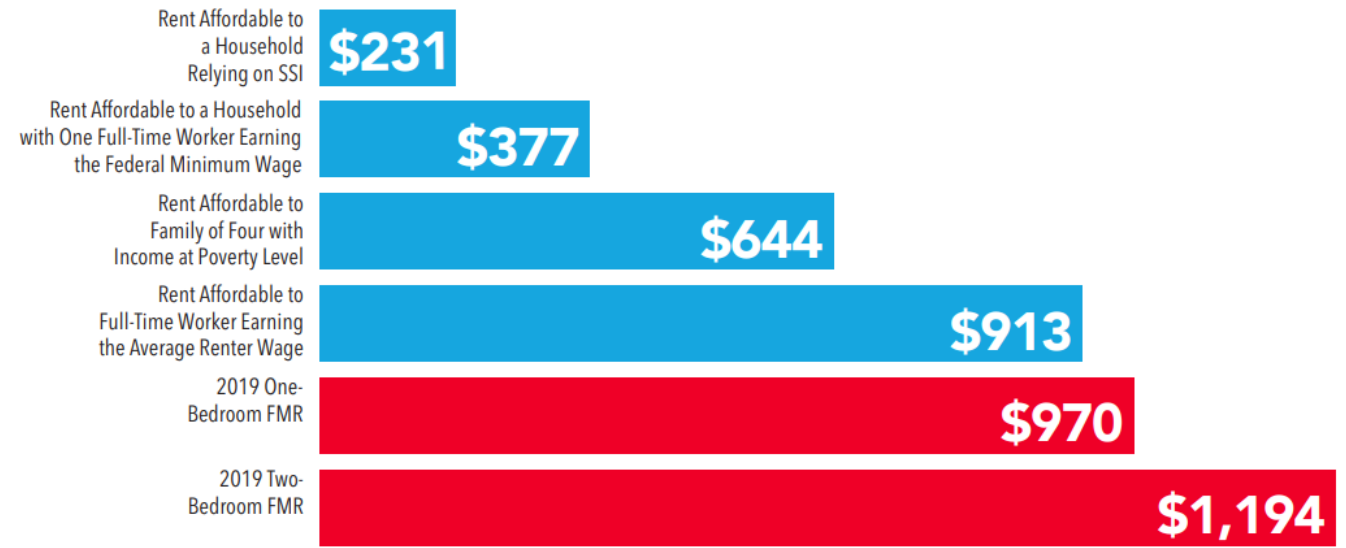




# The State of Housing in Pennsylvania

# OUT<sub>of</sub> REACH

RENTS ARE OUT OF REACH FOR MANY RENTERS



Fair Market Rent = Fair Market Rent.  
 Source: NLIHC calculation of weighted-average HUD fair market rent. NLIHC calculation of affordable rents based on income and benefits data from BLS QCEW, 2017 adjusted to 2019 dollars; HUD 2019 Income Limits; and Social Security Administration, 2019 maximum federal SSI benefit for individual.



## Solutions

- Build more affordable housing
- Provide better services to people experiencing housing insecurity
- Other strategies to reduce poverty

- ❖ Increased funding to the Pennsylvania Housing and Rehabilitation and Expansion Fund (PHARE) - \$15 Million 2019 - **DONE**
- ❖ Create a State Housing Tax Credit to increase investment in Affordable Housing
- ❖ Create a Medicaid Waiver to use Medicaid dollars to provide supportive housing services to prevent homelessness



# State Housing Tax Credit

SB 31

## Economic impact of \$10 million for new construction and renovation of existing affordable housing in Pennsylvania

Direct economic impact	<b>\$10.6 million</b>
Indirect & induced impact	<b>\$9.6 million</b>
<b>Total economic impact</b>	<b>\$19.6 million</b>
Total jobs supported	<b>110 jobs supported</b>
Total employee compensation	<b>\$4.5 million</b>





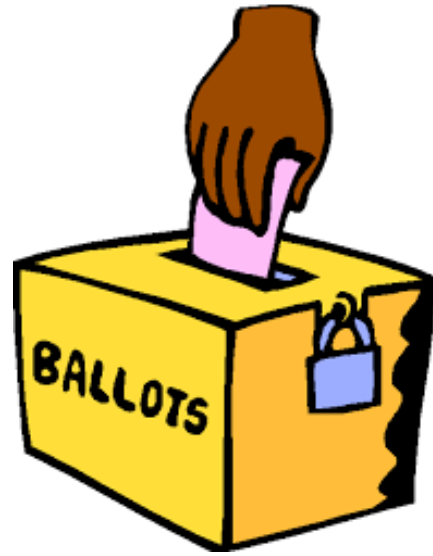
# Supportive Services

Improving health outcomes by providing housing and support to individuals experiencing homelessness, mental illness and substance use



## MAKING THE CONNECTION

Improving health outcomes by providing housing and support to individuals experiencing homelessness, mental illness and substance use



What you can do!

# Contact

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Housing Alliance  
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