

School District of Philadelphia: Community Partnerships for a Greener Future

Presenters: School District of Philadelphia, Keep
Philadelphia Beautiful, RecycleBank, and Bryn Mawr College

GreenFutures: Get Excited

**Supportin
g the
vision
that every
student
can learn
and every
school
can be
great.**

Presented by Megan Garner



The Backstory

- Modeled after Philadelphia's "GreenWorks" and other sustainability programs
- 5 guiding principles:
Education; Efficiencies;
Engagement; Environment;
and Equity
- crafted by passionate staff and stakeholders with a genuine common desire to make public schools great – and, green
- Measurable objectives and outcomes

The Plan: Five Years; Five Focus Areas



Education for
Sustainability



Consumption
and Waste



Energy
and Efficiencies



School
Greenscapes



Healthy Schools,
Healthy Living

Partnership Case Studies

Comprehensive Recycling Program

- City of Philadelphia Recycling Department
- Keep Philadelphia Beautiful
- Recyclebank

One Consistent Message

- Cobranding
- BINventory PSA
- Educational Outreach Program



Partnership Case Studies

Bryn Mawr College

EfS Committee Participation

Praxis Program

- Intern
- Business case study
- Activity Sheets



Partnership Case Studies

Penn Alexander and Penn Eco-Reps

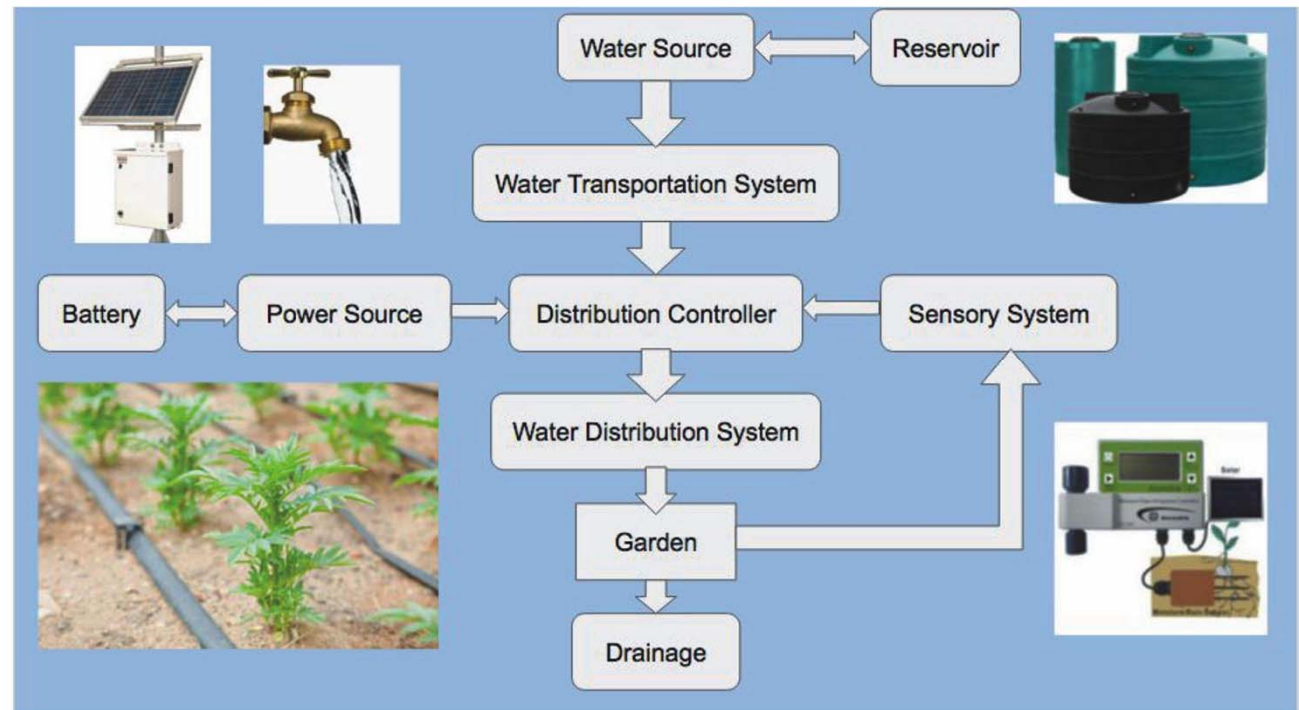
- Eco-Schools USA - Consumption and Waste Pathway
- Composting Program



Partnership Case Studies

SLA-Beeber & Drexel

Engineering students in Drexel University's Paul Peck Scholars Program are currently collaborating with students and faculty at SLA@Beeber to create an automated irrigation system for the school's several garden beds.



What Next?

- Release GreenFutures written plan
- Launch Website
- Continue with Subcommittee meetings
- Monitor Actions & Track Metrics
- Annual Report

Call to Action!

- Ideas
- Funding
- Volunteers

Thank You!

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Join the GreenFutures Mailing List!

http://bit.ly/GreenFutures_Mail

Office of Strategic Partnerships
www.philaosp.weebly.com
Phone: 215-400-5339

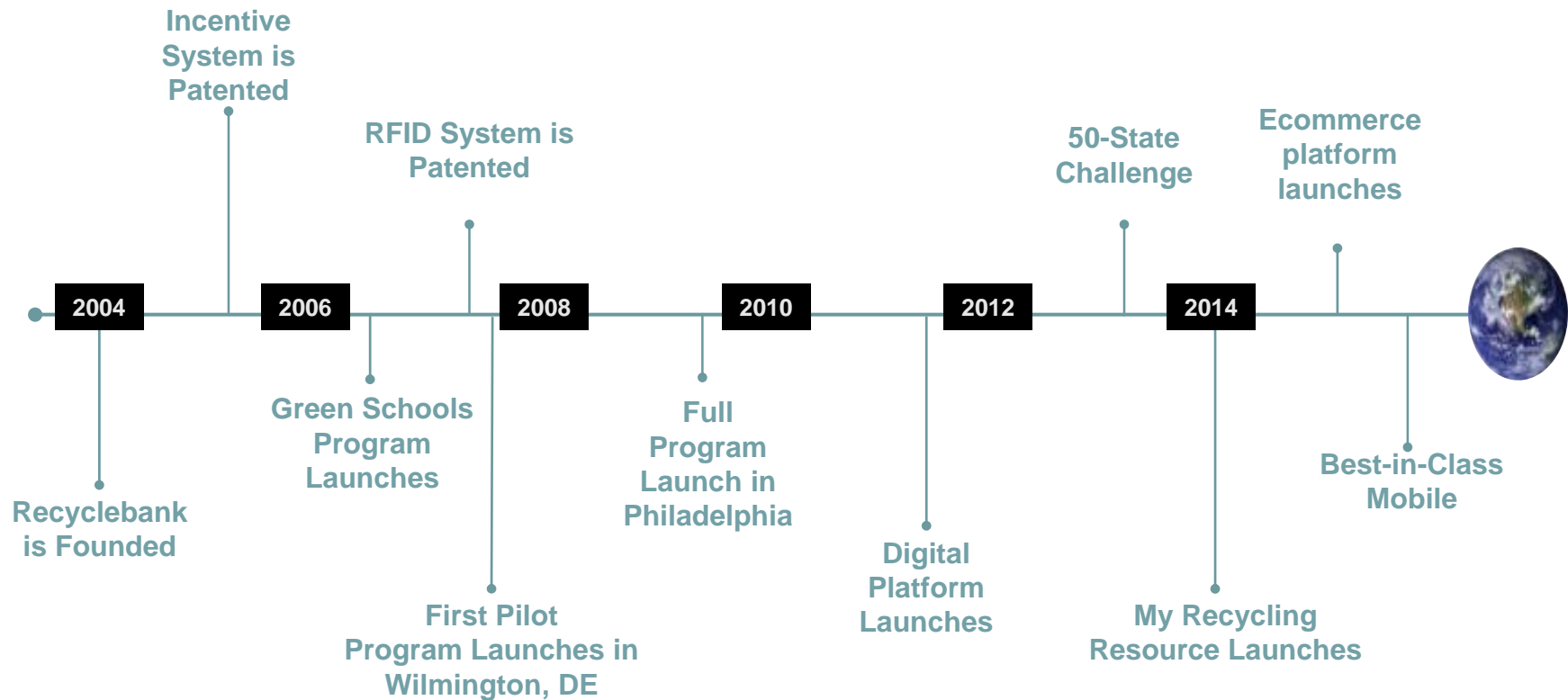
Office of Grant Development
www.sdpgrants.weebly.com
Phone: 215-400-4150

A Public - Private Partnership

February 26, 2016

Recyclebank History

For over a decade, we've been singularly focused on changing residential behaviors around waste



OUR PATENTED, PROVEN APPROACH

Here's how we adapt scientific models to deliver behavior change at scale



REACH
(triggers)

Multi-channel platform
delivering action on the
ground and online to
reach residents



EDUCATE
(ability)

Fun, interactive
tools that inform
and inspire action



INCENT
(motivation)

Relevant rewards and
recognition help
motivate consumers to
participate

A MULTICHANNEL APPROACH

We'll keep recycling top of mind for residents by reaching them online, offline and in the community.



31% OPEN RATE
For 45.9 Million
Emails Sent In 2015

9.8+ MILLION
Monthly Page Views
in Q4 2015

300,599
Current
Likes
on Facebook

13 MINUTES
Time-on-Site for
Educational Content

In the Community

In Philadelphia, we work closely with the Streets Department, and partner with many other city agencies and community based organizations to work on a number of initiatives and help the city achieve their recycling goals.



Partnership: School District of Philadelphia

- GreenFutures: Consumption & Waste Committee
- School Presentation Outreach
- Resource



Partnership: Universities

- **Multi-family Rental Properties**
- 2-6 units receive trash/recycling pick up from the City
- Transient
- Less invested in their community
- Blurred lines between landlord and tenant responsibilities



Allison Sands
Community Outreach Coordinator
asands@recyclebank.com
267-516-0099

PHILADELPHIA
recycling
REWARDS



Recyclebank®

Keep Philadelphia Beautiful: The Nonprofit Story



KEEP AMERICA BEAUTIFUL AFFILIATE

Keep Philadelphia Beautiful: Background Information

Strategic Partners

- Keep America Beautiful
- Keep Pennsylvania Beautiful
- Philadelphia Streets Department
- The School District of Philadelphia

Key Programming Areas

- Environmental Education
- Tool / Resource to Community Based Organizations
- Community Beautification Events

The Ecosystem: KPB's Role as a Nonprofit City Partner

- KPB is part of a network of nonprofit partners throughout Philadelphia City government
 - Departments engage nonprofit partners in different ways, and with different goals
 - Nonprofits are sometimes established by the City
 - Just one way in which government functions are performed in partnership with private entities (Lester Salamon, Tools of Government)
- How does this play out for Keep Philadelphia Beautiful?
 - Cross-departmental partnership on programs and events
 - Solid Waste Recycling & Advisory Committee
 - Cheerleader / Promoter

Case Study: Streets Dept & NGOs



- KAB and KPB partnerships
- Recycling bin distribution
- Workshops with CBOs
- Direct assistance to CBOs
- Philly Spring Clean-up: prime example of engagement with NGOs
 - Corporate sponsors: (Dow, Waste Management, Recyclebank, etc.)
 - 700+ projects (primarily through civics), 14,000+ volunteers

Case Study: GreenFutures & KPB

- Strategic planning support
- Resource development
 - Including fundraising
- Partnership development
- Outreach to schools



So about that 501c3 status...

Advantages

- Diminished influence of bureaucracy / greater freedom to innovate
- Ability to fundraise / forge partnerships on behalf of the City
- Independence (ability to say “we’re not the City”)... but still experience the benefits of being part of the system

Challenges

- “Clout” of a phila.gov email address
- Advocacy
- Independence
 - How, when, and why to forge independence
 - Overstepping bounds versus wanting to make strongest impact possible
- Multiple masters

Stay In Touch!

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www.keepphiladelphiabeautiful.org

www.facebook.com/keepphiladelphiabeautiful

www.instagram.com/beautifulPHL

Mathematics and Sustainability PHENND Conference

Victor Donnay
Department of Mathematics
Bryn Mawr College
vdonnay@brynmawr.edu
February 26, 2016

References/materials at: <https://goo.gl/4FILcR>

Assignment: Connections Paragraphs

Take a HW problem and describe how the mathematics involved might be used to address a real world problem.

Post your paragraph on Blackboard. Read three other students' posts.

Calculus 1 and 2.

Traditional Question:

Airplane A is going east at 420 mph.

Airplane B is going north at 375 mph.

How fast are they moving apart from one another?



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Real World Connection:

Consider two children born to families in different socio-economic backgrounds; one into a middle class family; one into a family living in deep poverty. The vocabulary of the child with the middle class parents increases at 350 words per year. The vocabulary of the child living in poverty increases at 150 words per year.

At what rate is the difference in the size of their vocabularies growing?



Math and Sustainability

- Interdisciplinary topic.
- Authentic issue facing the world.
- Opportunities for Community Based/Service Learning

Solar Panels on Campus

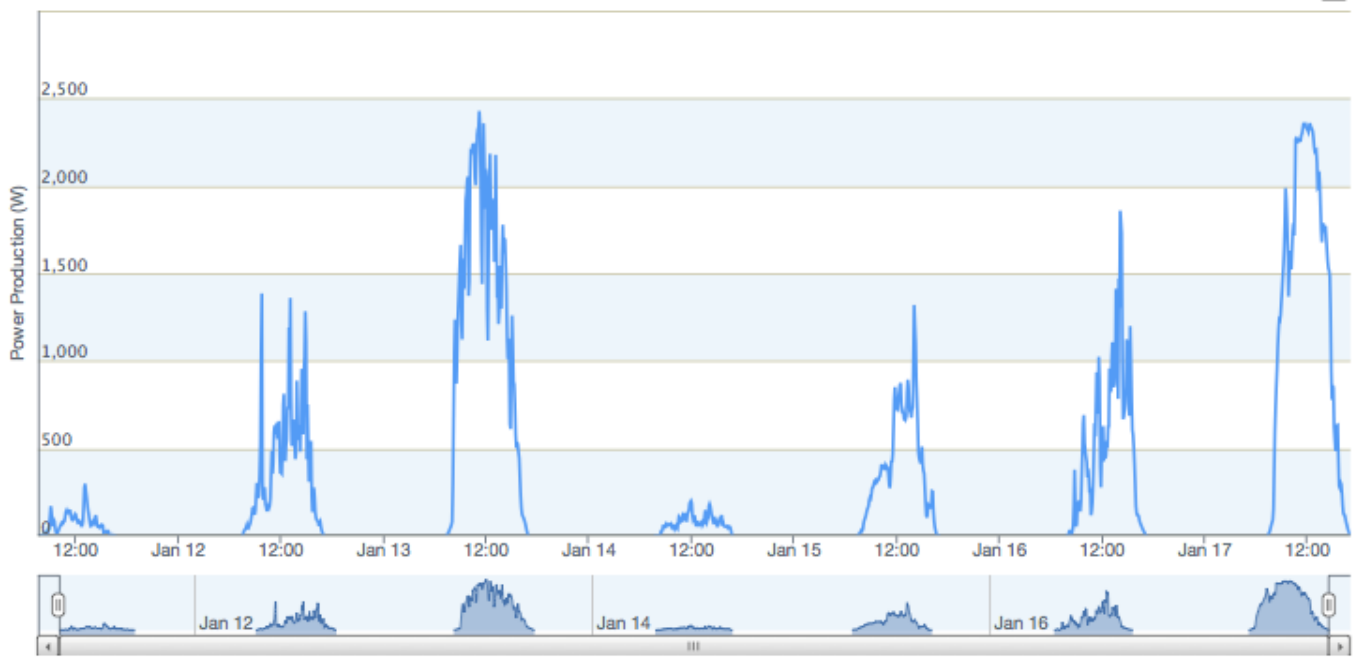




Bryn Mawr College Full System

View Graph Reports Devices Events

Power: Past 7 Days Jan 11, 2014 - Jan 17, 2014



14 Microinverters Philadelphia, PA 30°F

System Normal

Full System

Energy Status

Today
13.0 kWh
Peak Power: 2.36 kW at 12:15 PM
Latest Power: 3W at 5:00 PM

Past 7 Days
39.2 kWh

Month To Date
95.7 kWh

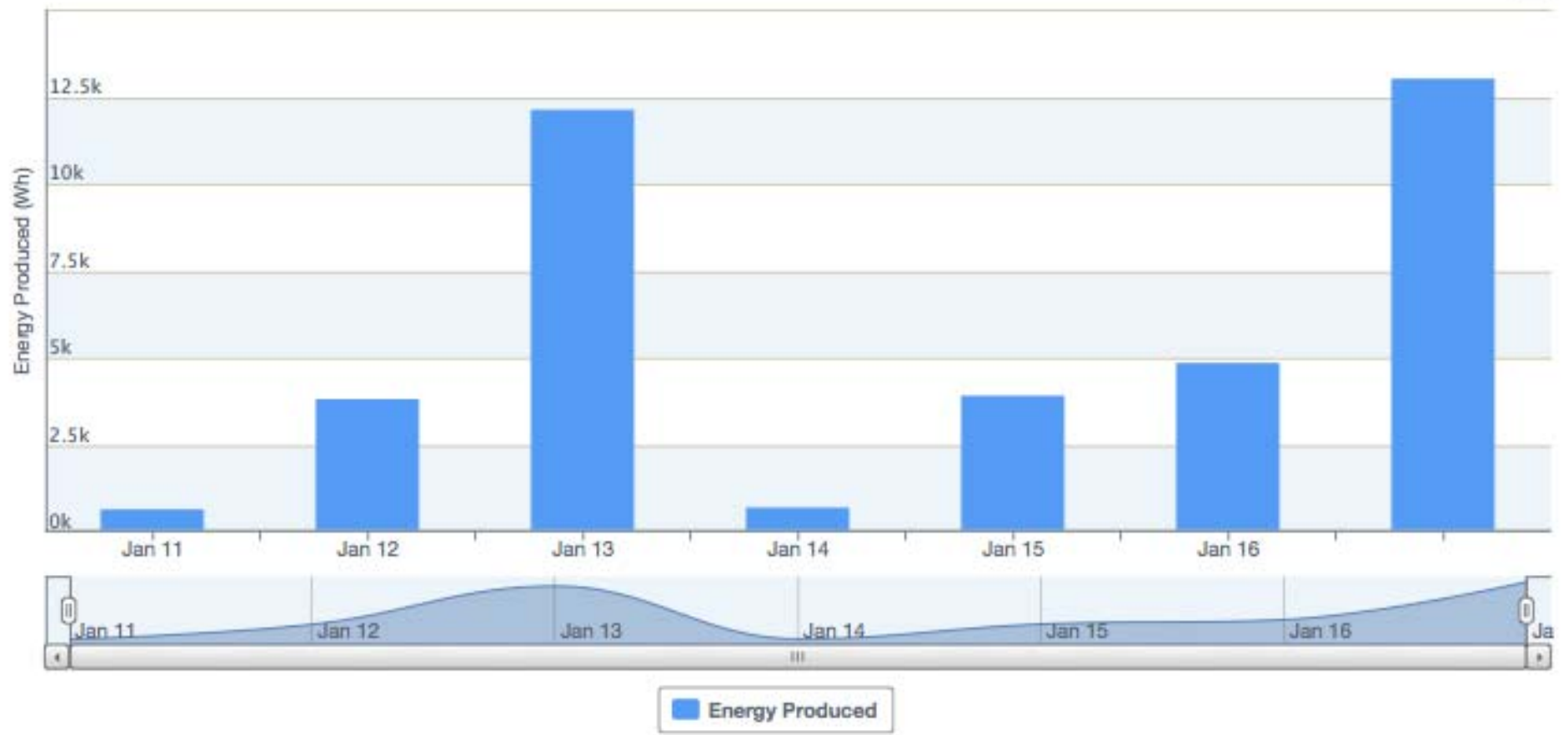
Lifetime
4.91 MWh

Feedback

Maximum Produced
2.43 kW

Energy: Past 7 Days ▾

Jan 11, 2014 – Jan 17, 2014 ⓘ



Maximum Produced
13.0 kWh

Total Energy
39.2 kWh

What is the relationship between power and energy?
Given the power graph, how much energy is produced?



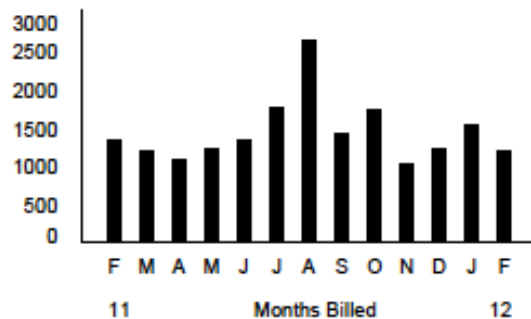
Home Electrical Bill

Electric Residential Service - Current Period Detail

Service 01/05/2012 to 02/06/2012 - 32 days

Customer charge					\$7.20
Generation Charges	1,179 kWh	X	\$0.09180		108.23
Transmission Charges	1,179 kWh	X	0.00740		8.72
Wind Energy Service Charge	300 kWh	X	0.02540		7.62
Distribution Charges	1,179 kWh	X	0.06000		70.74
State Tax Adjustment					-0.04
Total Current Charges					\$202.47

13-Month Usage (Total kWh)



Your Usage Profile

Period	Usage	Avg Daily Usage	Days	Avg Daily Temp
Current Month	1,179	36.8	32	39
Last Month	1,519	47.4	32	42
Last Year	1,332	41.6	32	29

Avg kWh per Month	1,442
Total Annual kWh Usage	17,305

Units are kWh = Kilowatt hours

Examine Lesson Plan about Solar Energy

100 watt



Power

$10 \times 100 \text{ watt} = 1000 \text{ watts} = 1 \text{ kw} = 1 \text{ kilowatt}$



$$10 \times 100 \text{ watt} = 1000 \text{ watts} = 1 \text{ kw}$$



Lights on for 5 hours:

$$\text{Energy used} = 1 \text{ kw} \times 5 \text{ hours} = 5 \text{ kw-hours} = 5 \text{ kwh}$$

a. If a household is using 3 kW (kilowatt) of power continuously from 1pm to 5 pm (see Figure 1), how much energy is used?

..

b. What is the area = height x width under the power curve for $1 \leq t \leq 5$? Give the units for this area that you get by multiplying the units for the height by the units for the width.

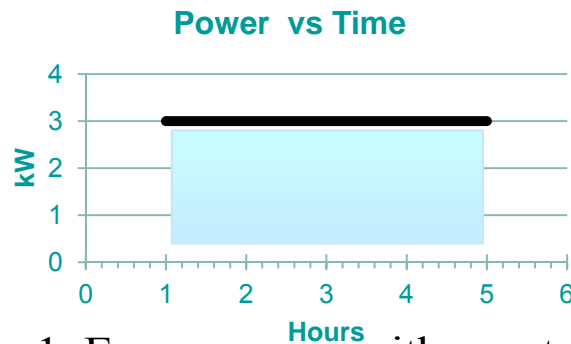


Figure 1. Energy usage with constant power.

a. If a household is using 3 kW (kilowatt) of power continuously from 1pm to 5 pm (see Figure 1), how much energy is used?

$$3 \text{ kW} \times 4 \text{ hours} = 12 \text{ kW} - \text{hours} = 12 \text{ kWh}$$

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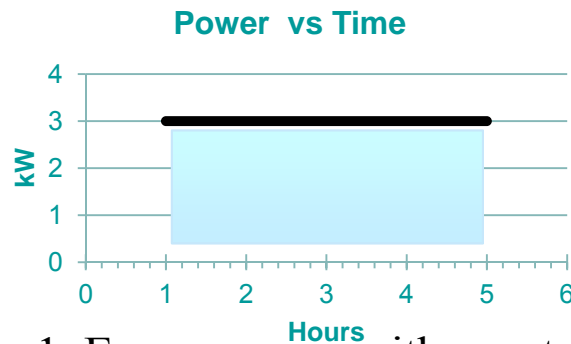


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$$\begin{aligned} \text{Area} &= \text{height} \times \text{width} \\ &= 3 \text{ kW} \times 4 \text{ hrs} \\ &= 12 \text{ kW-hours} \\ &= 12 \text{ kWh} \end{aligned}$$

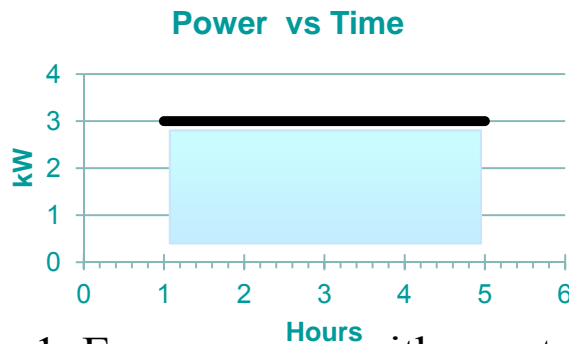


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What is the relationship between power and energy?
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Key Concept of the Lesson

Key Concept of the Lesson

Area under curve has important meaning

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Area under curve has important meaning

Integration

Math Modeling and Sustainability Course

Taught at various levels:

Gen Ed,

Math major course;

Senior seminar

Institute for Secondary math and science teachers

Service Learning: student projects in partnership with community

Sustainability Service Learning Projects (Praxis)

Waste:

- Trays in dining hall
- Composting
- Trash audits
- Landfill or Incinerator
- Trash system at School District

Energy:

- Energy savings in buildings from conservation mode
- Pay back time for LED bulbs
- On/Off switch for Chemistry hoods
- Energy footprint for Science building renovation
- Alternative Energy for recreation center
- Energy Savings at Retirement Community (LED bulbs, better windows)
- EPA Portfolio manager energy monitoring system

Other: Paperless admissions system, Level of safety for bike

Student Reaction

“I liked that the projects we worked on were meaningful and that this course was extremely applied in nature. It was nice to do something that affected our college and/or community directly”

“ The end results of all the projects were pretty satisfying; it made you feel like you were making a contribution and that you might actually be able to affect something.”

Quantitative Reasoning, Math Modeling

“the math involved in most of these applications was pretty basic”

“... there were more numbers than mathematics involved in our projects.”

Using Sustainability to Incorporate Service-Learning Into a Mathematics Course: A Case Study, Victor Donnay, [PRIMUS](#), Volume 23, Number 6, 1 May 2013 , pp. 519-537(19)

▪



Best math senior conference everrr! — with Sebastian Tilson, Tapashi Narine, Alisha Pradhan, Hoang Ha, Victor Donnay, Lynne Ammar, Julia Yoo, Wendy Shengyun Huang, Linda Yoo and Dorothy Shu.

Tag Photo Add Location

Like · Comment · Stop Notifications · Share

Alisha Pradhan, Lynne Ammar and Linda Yoo like this.

2 shares

Lynne Ammar Thanks Julia lol
December 12, 2012 at 12:59am · Like

Wendy Shengyun Huang A great semester with you~
December 12, 2012 at 10:31am · Like

Yashaswini Singh This has been my favorite math class in all 4 years! :)
December 12, 2012 at 1:27pm · Like · 3



<http://www.mathaware.org/mam/2013/>



Mathematics Awareness Month - April 2013

Mathematics of Sustainability

$\frac{dP}{dt} = rP \left(1 - \frac{P}{K}\right) - H$

Great Cliffs - 2011

May Glacier 1941

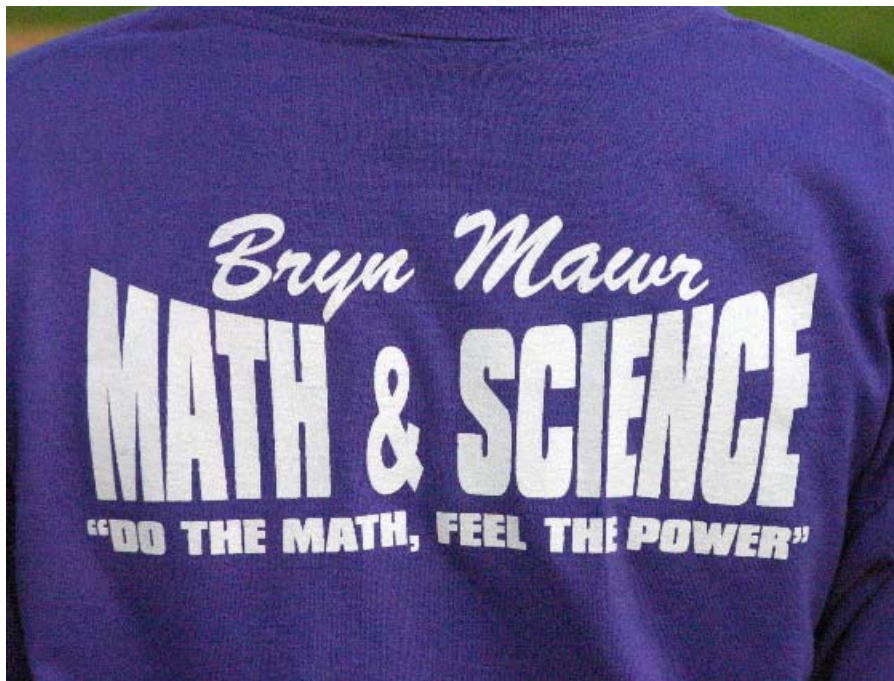
Math Cliffs 1941

$\frac{d}{dt} T = Q_1(t)(1 - \alpha(t)) - I(t) + C(T - T_0)$

Balancing needs and seeking solutions for a complex changing world

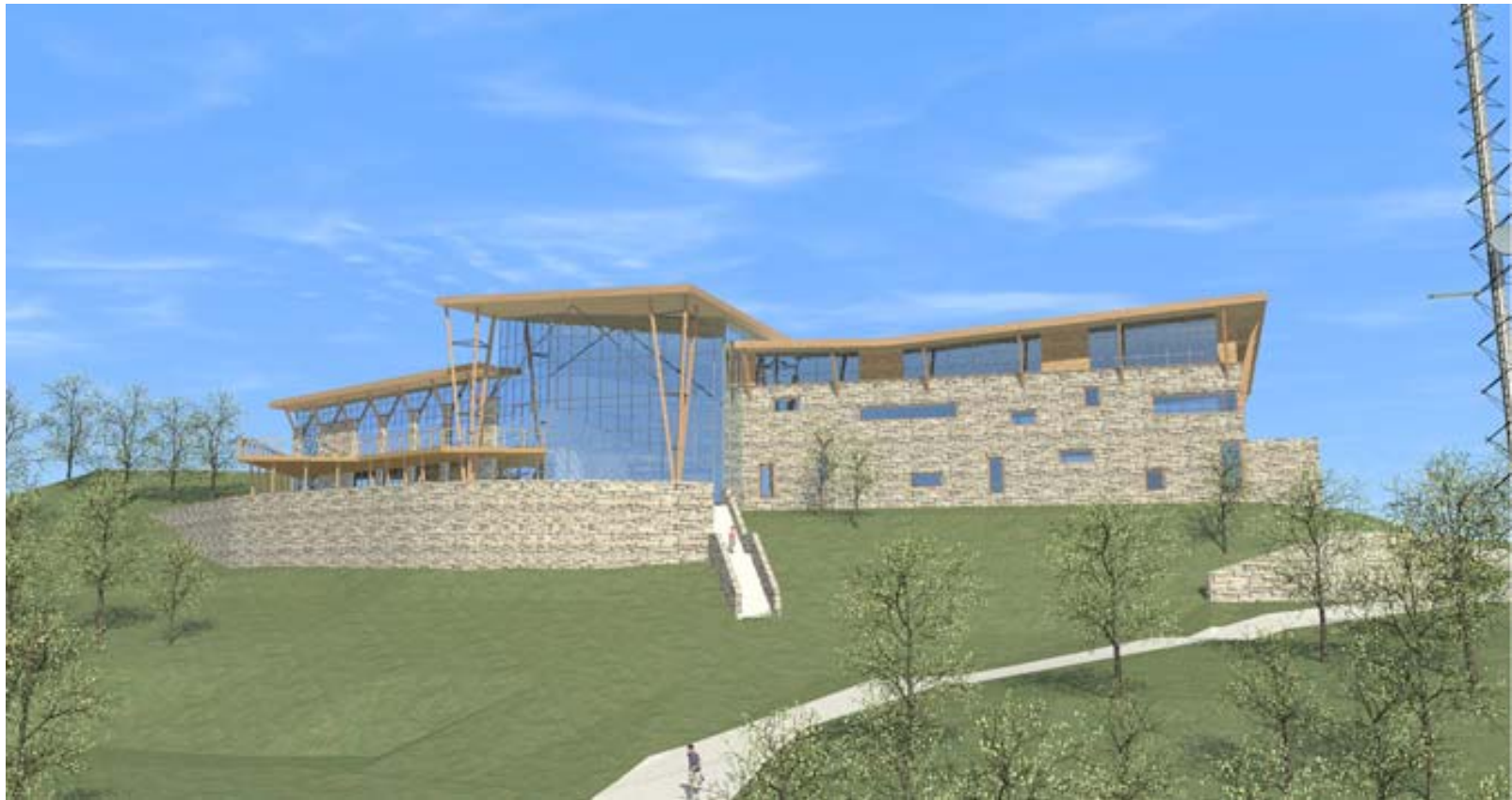
To learn more about the connections between mathematics and sustainability, visit www.mathaware.org

Joint Policy Board for Mathematics: American Mathematical Society, Mathematical Association of America, Society for Industrial and Applied Mathematics, American Statistical Association



Haverford 2011

Recreation and Environmental Education Center



Math and Sustainability:

Cost – Benefit Analysis for Commissioners

Bethany Giblin, Amy Veprauskas, Jenny Sichel, Teresa Palasits



PROCLAMATION

WHEREAS: the Board of Commissioners takes great pride in recognizing those people who perform outstanding contributions for the good of the township and its residents; and


WHEREAS: the Community Recreation Environmental Center will be a showcase for the residents of Haverford Township for many years, contributing to residents' health; as well as educating the residents about ways to preserve the environment and appreciate nature; and


WHEREAS: the Board of Commissioners adopted a Climate Action Plan in 2008 to serve as a model of leadership in reducing the carbon footprint in the township, and this past June, approved that a geothermal system be included in the design of the Community Center; and

WHEREAS: Katie Link and Yufan Wang, students at Bryn Mawr College, worked diligently under the direction of Professor Victor Dnnay in assisting Tim Denny to make the deadline in successfully applying for a \$300,000 grant from the Pennsylvania Energy Department Authority, to help fund the geothermal system - which will save over \$2 million dollars in energy costs; as well as greatly reducing the carbon footprint over the lifetime of the building.

NOW, THEREFORE BE IT PROCLAIMED, that the Board of Commissioners wish to formally thank Katie Link and Yufan Wang and acknowledge their extraordinary effort on this project and wish them every success as they continue their life's pursuits.

TOWNSHIP OF HAVERFORD


BY: WILLIAM F. WECHSLER
President


Attest: Lawrence J. Gentile
Township Manager/Secretary



Mechanics

Finding Projects

Student voice in selecting their project

Managing Expectations

Linking to learning goals

Keeping track of student progress

Final presentation/ report

BRYN MAWR COLLEGE

CAREER & PROFESSIONAL DEVELOPMENT

CIVIC ENGAGEMENT

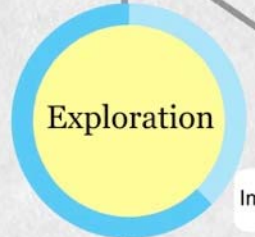


Leadership, Innovation, & Liberal Arts Center

LILAC

Conceptual Thinking

Reflective Practice



Implementation

Connection



Communication

Cultural Competency

Social Responsibility

Prepares liberal arts students to be effective, self-aware leaders in their chosen life pursuits.



GRADUATE & PROFESSIONAL SCHOOL

ENGAGED CITIZENS

EMPLOYMENT

Related Rates:

1. A cylindrical tank with radius 5m is being filled with water at a rate of $3\text{m}^3/\text{min}$. How fast is the height of the water increasing?



Real World: How fast is sea level rising if the ice in Greenland is melting at a rate of $195\text{ km}^3/\text{year}$

Incorporate Sustainability Modules Into Math and Statistics Courses

Tom Pfaff, Ithaca College



<http://www.sustainabilitymath.org/>

Teaching units on sustainability for a
variety of courses

Math and Sustainability Summer Institute for Teachers

All materials from this institute available free at:

<https://docs.google.com/document/d/1Ma9wYo83i10OLBf6R8WdYov0pd534n0yZbcObScYMUw/edit>

	Basic 75	Energy Smart	Phillips LED
Brightness (lumens)	1190	1200	1100
Power (watts)	75	20	17
Heat (°F)	238	159	88
Cost (\$) [per bulb]	1	5	40

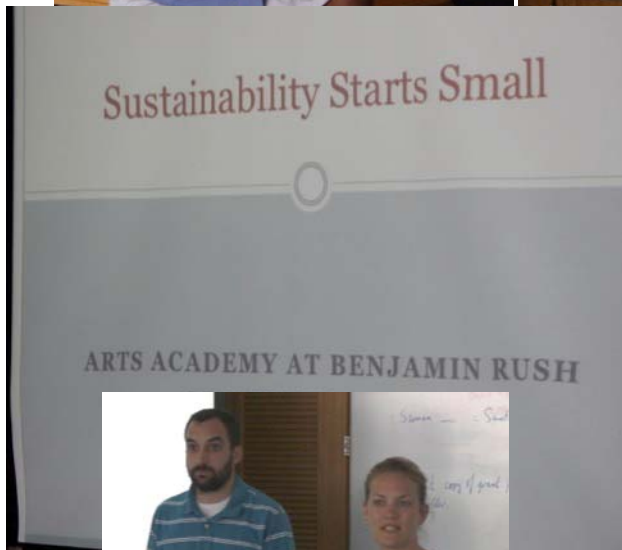
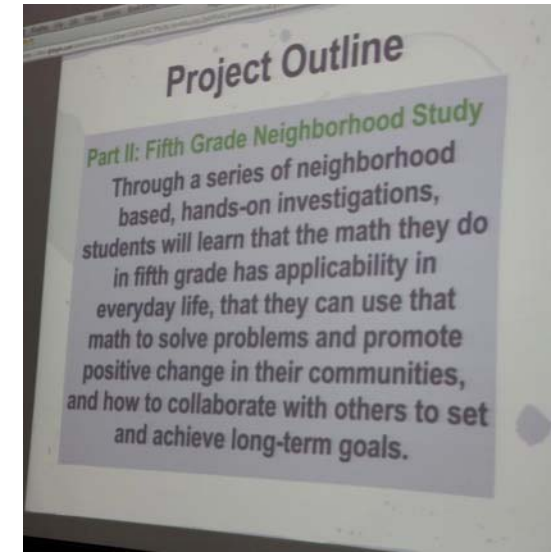
*Tubular Fluorescent bulbs (3) were measured for heat output
Result: 127 °F, \$2.50 per bulb
Further Investigations: - repeat
- surface area (flux) brightness w/ more controls.



Is it “worth it” to change bulbs?



Math and Sustainability Summer Institute for Teachers



Ideas for Students



- Read articles about sustainability
- Have visits from Sustainability Professionals
- Field Trips
- Teacher Internships with Sustainability organiz.