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***PHENND Conference: Housing
February 28, 2020***

America's Affordable Housing Crisis Has Reached Historic Heights



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There is a shortage of more than 7 million rental homes affordable and available to extremely low-income renter households.

America's Affordable Housing Crisis Has Reached Historic Heights



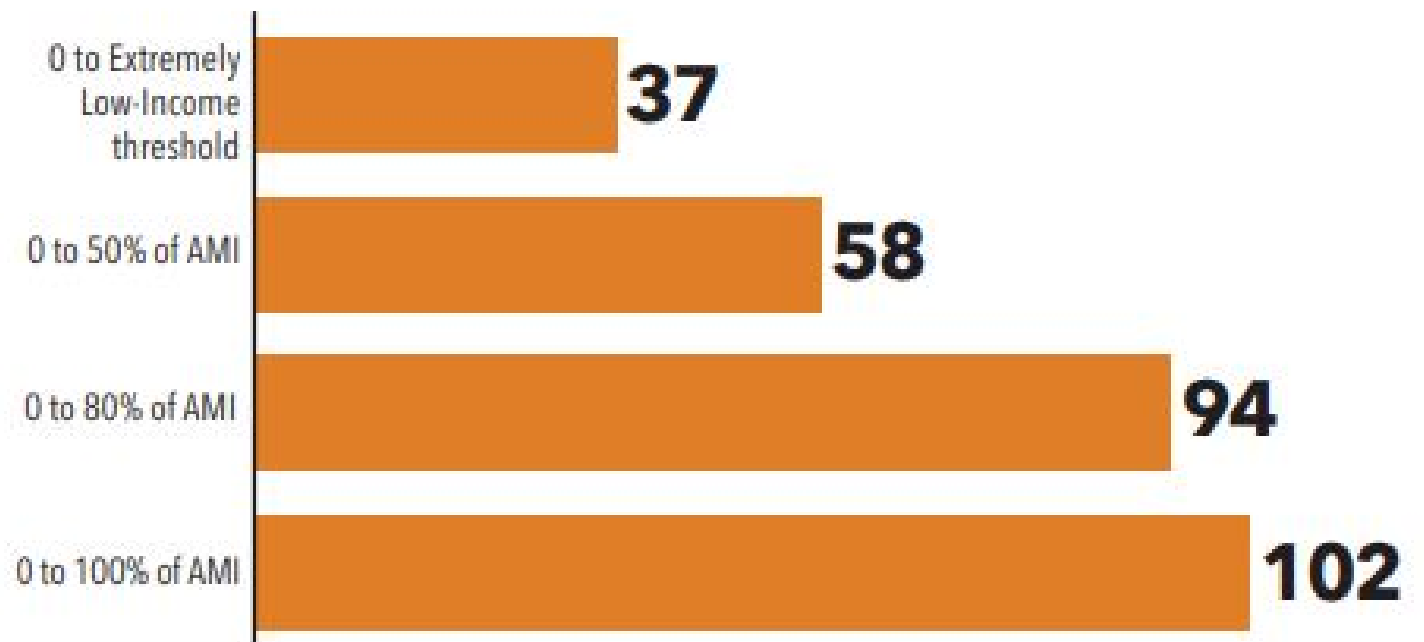
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There are only 37 affordable and available units for every 100 extremely low-income renter households

FIGURE 2: AFFORDABLE AND AVAILABLE RENTAL HOMES PER 100 RENTER HOUSEHOLDS, 2017



Source: NLIHC tabulations of 2017 ACS PUMS data. AMI = Area Median Income

America's Affordable Housing Crisis Has Reached Historic Heights



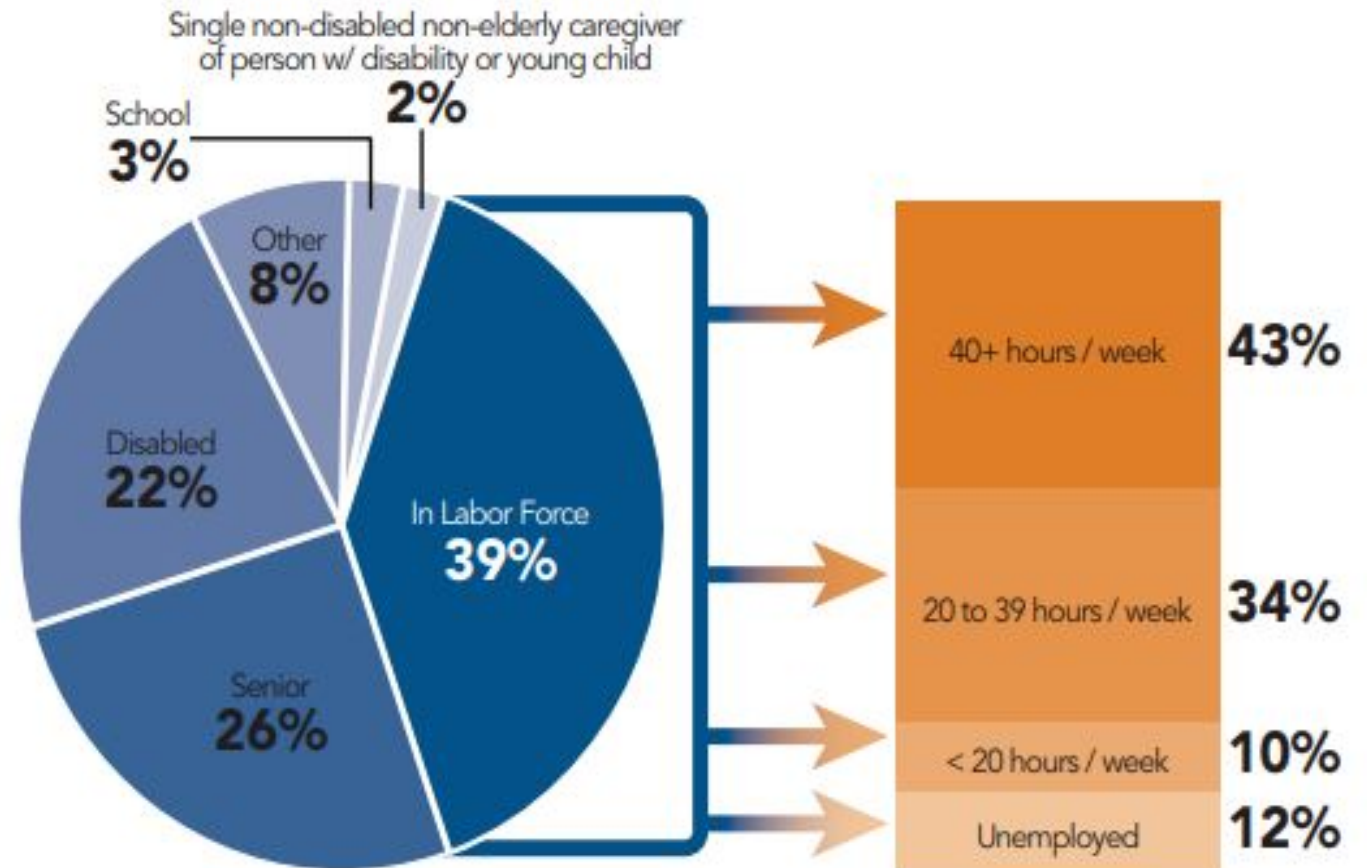
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71% of extremely low-income renters are severely cost burdened, meaning they spend more than half their income on housing.

FIGURE 8: EXTREMELY LOW INCOME RENTER HOUSEHOLDS



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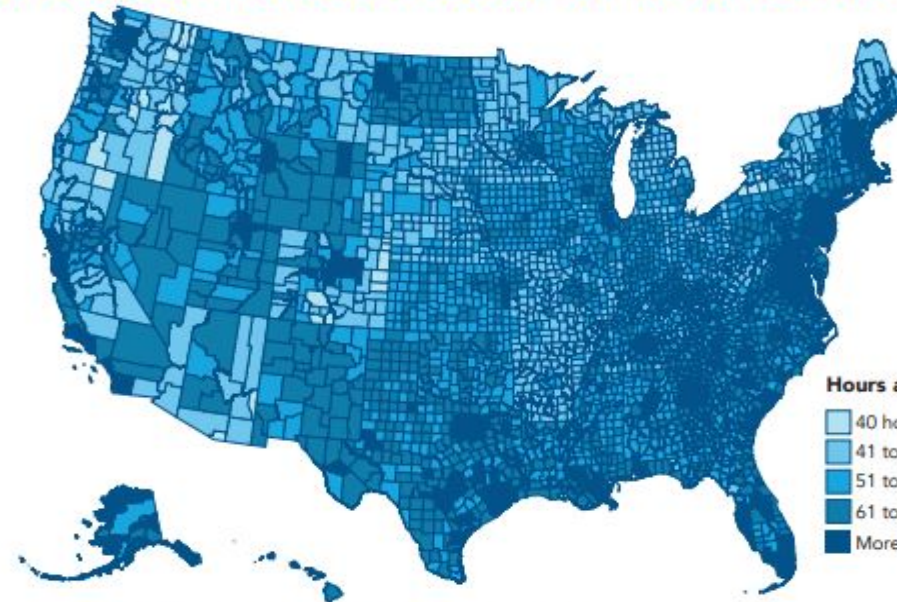
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OUT^{of} REACH

2019 HOURS AT MINIMUM WAGE NEEDED TO AFFORD A
ONE-BEDROOM RENTAL HOME AT FAIR MARKET RENT



Hours at minimum wage

- 40 hours per week or fewer
- 41 to 50 hours per week
- 51 to 60 hours per week
- 61 to 80 hours per week
- More than 80 hours per week

*Note: New England states are displayed with HUD Fair Market Rent Areas. All other states are displayed at the county level. This map does not account for the 36 localities with minimum wages higher than the prevailing county, state, or federal minimum wage. No local minimum wages are sufficient to afford a one-bedroom rental home at the Fair Market Rent with a 40 hour work week. The geographic variation of Oregon and New York's state minimum wages are reflected at the county level.

Federal Funding Has Been Declining for Decades



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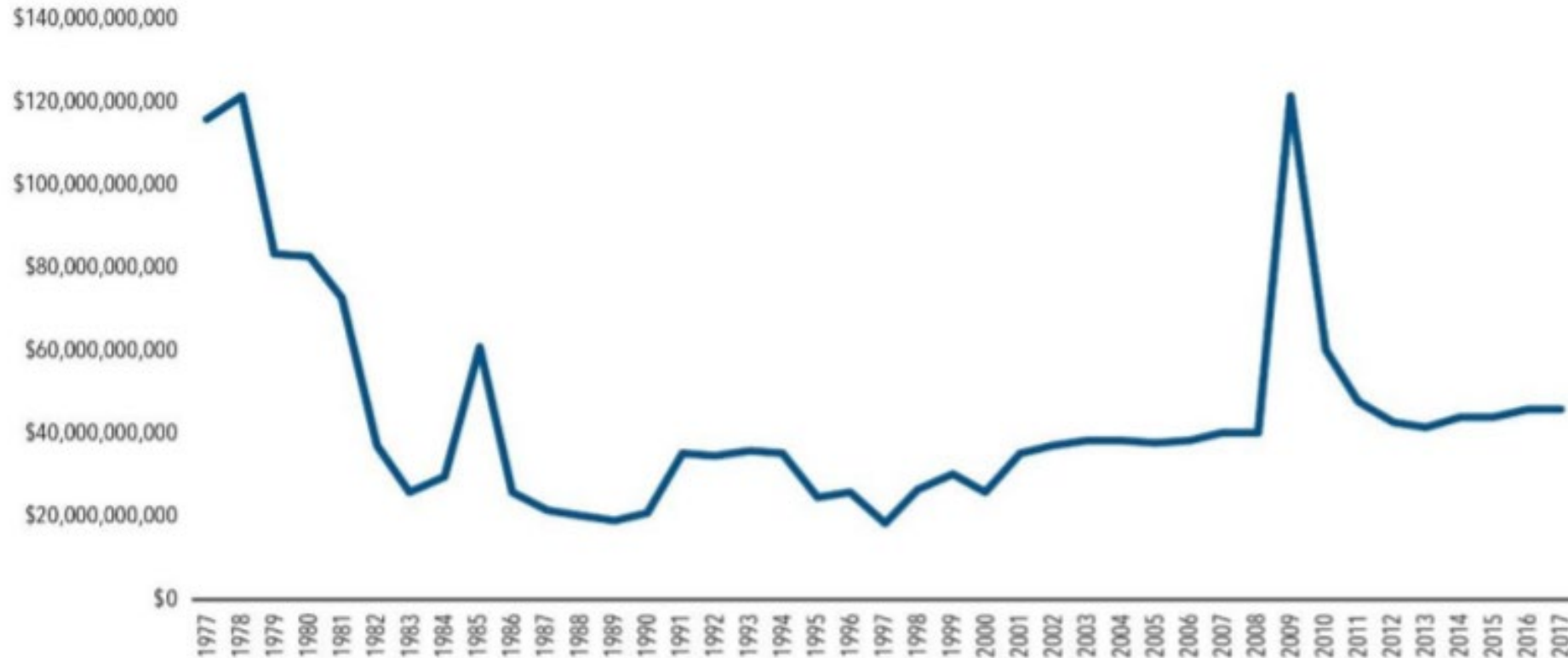
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Federal Budget Authority for Housing Assistance (1977-2017)



Note: Adjusted to constant 2017 dollars using CPI-U. The 2009 American Recovery and Reinvestment Act included a major one-time increase for housing assistance. Source: OMB Historical Table 5.1 - Budget Authority by Function and Subfunction

About Us



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- **Opportunity Starts at Home is a dynamic, long term, multi-sector housing campaign to address the housing affordability crisis for low income renters.**
- **Various sectors are recognizing that affordable homes are inextricably linked to their own priorities and concerns, and housing advocates are realizing that they cannot do this work alone.**

Campaign Vision

“America’s low-income households have access to safe, decent, and stable affordable housing in neighborhoods where everyone has equitable opportunities to thrive.”

Campaign Mission

“To build a national multi-sector movement which generates widespread support for federal policies that protect and expand affordable housing for low-income people.”



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Steering Committee



NATIONAL LOW INCOME HOUSING COALITION

Center on Budget and Policy Priorities



CHILDREN'S HealthWatch



National Alliance to END HOMELESSNESS



Catholic Charities USA



children's defense fund Leave No Child Behind



COMMUNITY CATALYST

FRAC Food Research & Action Center



NATIONAL WOMEN'S LAW CENTER

Justice for Her. Justice for All.

JLUSA

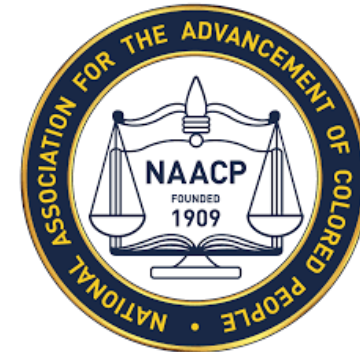


NAMI

National Alliance on Mental Illness



NATIONAL ASSOCIATION OF Community Health Centers



nea NATIONAL EDUCATION ASSOCIATION

NATIONAL LGBTQ TASK FORCE

be you.

NASW National Association of Social Workers

NLC

NATIONAL LEAGUE OF CITIES

UNIDOS US

STRONGER COMMUNITIES. STRONGER AMERICA.



Roundtable Participants

AARP
Alliance for Housing Solutions
Alliance for Strong Families and Communities
American Academy of Pediatrics
American Heart Association
American Psychological Association
American Public Human Services Association
America's Health Insurance Plans
Anthem
Association of University Centers on Disability
Autism Housing Network
Autism Speaks
Autism Society of America
Autistic Self Advocacy Network
B'nai B'rith
Catholic Health Association of the United States
Center for American Progress
Children's Leadership Council
CLASP
Coalition on Human Needs
Community Action Partnership
Community of Hope
Community Solutions
Community Stabilization Project
Council of Large Public Housing Authorities
CSH
Dignity Health
Enterprise Community Partners

Evangelical Lutheran Church in America
Energy Efficiency for All
Family Promise
First Focus
Friends Committee on National Legislation
Georgetown Center on Poverty and Inequality
Good Shepherd Housing
Grounded Solutions
Habitat for Humanity International
Healthcare Anchor Network
Healthy Schools Campaign
Heartland Alliance
Housing Choice Partners
Housing on Merit
Housing Partnership Network
Human Rights Campaign
Just Homes
Justice in Aging
Leadership Conference on Civil and Human Rights
Legal Action Center
Low Income Investment Fund
Meals on Wheels America
National AIDS Housing Coalition
National Association of State Directors of Special Education
National Coalition for Homeless Veterans
National Coalition for the Homeless
National Council of State Housing Agencies
National Fair Housing Alliance

National Health Care for the Homeless Council
National Housing Conference
National Housing Law Project
National Housing Trust
National Law Center on Homelessness and Poverty
National League of Cities
National Network to End Domestic Violence
National Nurse-Led Care Consortium
National Resource Center on Domestic Violence
Natural Resources Defense Council
NETWORK Lobby for Catholic Social Justice
Next Step
Poverty & Race Research Action Council
Prosperity Now
Rebuilding Together
Results
Stewards of Affordable Housing for the Future
StriveTogether
The Arc
The American Legion
True Colors Fund
Unity Health Care
Urban Institute
Washington Legal Clinic for the Homeless
YWCA
Zero Eight Three
Zero to Three



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State Campaigns

- **Housing California**
- **Idaho Asset Building Network**
- **Maine Affordable Housing Coalition**
- **Housing Action Illinois**
- **Housing and Community Development Network of New Jersey**
- **Coalition of Homelessness and Housing in Ohio**
- **Neighborhood Partnerships Oregon Housing Alliance**
- **Prosperity Indiana**
- **Housing Network of Rhode Island**
- **Utah Housing Coalition**





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Long-Term Goal & Policy Strategies

LONG-TERM GOAL: Through more robust and equitable federal housing policies, we will end homelessness and ensure that the most vulnerable low-income households can afford the rent

BRIDGE THE GAP BETWEEN RENTS AND INCOME THROUGH RENTAL ASSISTANCE

Rental assistance subsidies are needed at scale to ensure units are affordable for low-income renters

EXPAND THE STOCK OF DEEPLY AFFORDABLE HOUSING

Increasing the supply of *deeply* affordable housing is necessary in markets where existing vacancies are scarce

STABILIZE HOUSEHOLDS BY PROVIDING EMERGENCY ASSISTANCE TO AVERT HOUSING INSTABILITY & HOMELESSNESS

Temporary assistance can stabilize households experiencing major economic shocks that could otherwise lead to situations which require more prolonged and extensive housing assistance



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Housing Touches Every Aspect of Life



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HEALTH CARE ADVOCATES ARE HOUSING ADVOCATES

Quality affordable housing can be a “vaccine” which prevents long-term health problems and promotes healthy, productive lives. When a family’s housing situation is unaffordable and unstable, chances to lead a healthy life dwindle rapidly.



Young children in families who live in unstable housing are

20%

more likely to be hospitalized than those who do not worry about frequent moves or have anxiety over rent.

Source: [National Housing Conference & Children’s HealthWatch](#)

- “Households with poor housing quality had 50 percent higher odds of an asthma-related emergency department visit in the past year (Hughes et al., 2017).” Quoted from [How Housing Matters](#)
- “Families that are behind on rent are more likely than families with stable housing to compromise living expenses to pay medical bills and vice versa, and have greater food insecurities (Children’s HealthWatch, 2011).” Quoted from [NLIHC, A Place to Call Home](#)

In 2011, families living in affordable housing spent nearly:



5x more on healthcare



1/3 more on food



compared to their severely cost-burdened peers

Source: [Joint Center for Housing Studies, Harvard University, 2013](#). Quoted from [NLIHC, A Place to Call Home](#)

In 2019

60% OF PEOPLE IN THE U.S. say housing affordability is a serious problem in the area where they live. That's a **21 POINT INCREASE** from 2016

Source: Public Opinion Poll
Feb 25-Mar 4, 2019 Hart Research Associates



Compared with previous generations,

76%
OF THE PUBLIC

says it is harder today for people to find stable housing they can afford.

Source: Public Opinion Poll
Feb 25-Mar 4, 2019 Hart Research Associates



Take on an additional job



Cut back on healthy foods



Stop saving for retirement

61%

of people in the U.S. say they have had to make at least one sacrifice in the past three years because they were struggling to pay for housing

Cut back on out-of-school activities that support their child's learning



Skip bills like water or electricity



Cut back on healthcare



Source: Public Opinion Poll
Feb 25-Mar 4, 2019 Hart Research Associates



85%
of the public



believes that a safe, decent, affordable place to live should be a

“top national priority”

Source: Public Opinion Poll
Feb 25-Mar 4, 2019 Hart Research Associates





8 in 10
People in the U.S.

Source: Public Opinion Poll
Feb 25-Mar 4, 2019 Hart Research Associates



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Say the
**President &
Congress** should

**“take
major
action”**

to make housing
**MORE
AFFORDABLE**
for low-income
households.

83%

of the public agrees that
**elected officials are not paying
enough attention** to the cost of
housing and **the need for more
affordable housing.**

Source: Public Opinion Poll
Feb 25-Mar 4, 2019 Hart Research Associates

76%

say they are **more likely to vote
for a candidate** that has a
**detailed plan for making
housing more affordable.**



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Ways to Get Involved

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Description

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Bringing together new voices from various sectors to meet the housing needs of America's lowest income people

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Joined February 2018

A na
fo

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portunity in America, especially how housing shapes both economically and socially, few are more ts the kind of neighborhood you'll grow up in; the amenities, resources, job opportunities, and social an Dream. Intro/Closing Song by: David Szesztay – esztay/Acoustic_Guitar/Joyful_Meeting Comments: icial 3.0 International:

Released	Price	
8/6/2018	Free	View in iTunes ▶
7/16/2018	Free	View in iTunes ▶
6/19/2018	Free	View in iTunes ▶
5/14/2018	Free	View in iTunes ▶
4/26/2018	Free	View in iTunes ▶

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