



**Temple University
Lenfest North
Philadelphia Workforce
Initiative**

Overview of LNPWI

Temple University's Lenfest North Philadelphia Workforce Initiative (LNPWI) seeks to strengthen the earning potential of local communities by providing job training and career readiness programs that result in outcomes that lead to sustainable employment. Through the support of a grant from The Lenfest Foundation, LNPWI focuses on creating careers and workforce development in the North Philadelphia community and provides opportunities for both youth and adult employment.



Eight zip codes comprise LNPWI's target area in North Philadelphia: 19121, 19122, 19123, 19125, 19130, 19132, 19133 and 19140. By collaborating with Temple University, local employers, community organizations, and North Philadelphia residents, Temple's LNPWI is a community-informed initiative providing resources and information to stakeholders in our target area.



Developing our Community Engagement Strategy

A Multi-Stakeholder Approach



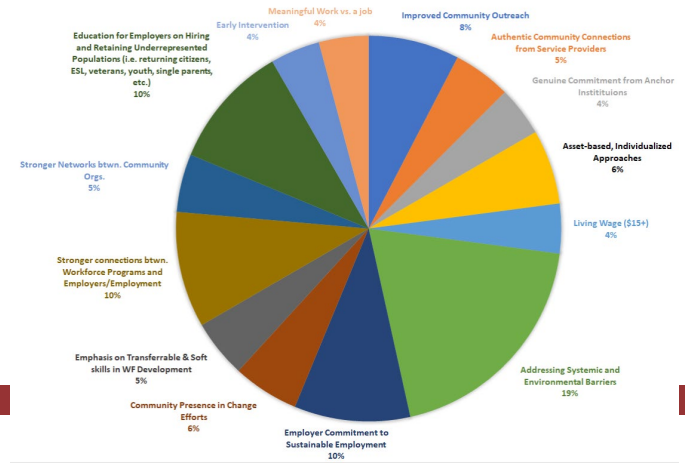


Call for Concepts

Forming Authentic Partnerships

Criteria for Selection

1. Served a vulnerable population
2. Met an unmet need (supported by data)
3. Strong Employer Engagement
4. Strong Community/University Partnerships
5. Directly Lead to sustainable employment



Strategies for Partnership

- Collaboratively decision making
- Fostering mutual support & resource sharing
- Communication, communication, communication!



Reporting and Feedback

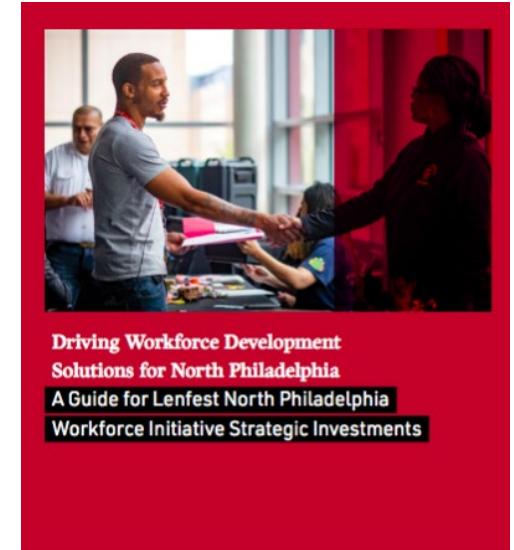
Creating a culture of transparency



Transparency = Trust

- Publicly shared reports
 - Online
 - Hard Copy
- Regular newsletters
- Regular Community forums

Reports to Date



GREATER PHILADELPHIA



All reports available at templelnpwi.org/research-and-publications/

Lessons Learned

Building Blocks of Success

- Understand motivations of various types of stakeholders to promote economic growth
- Opportunities for meaningful collaboration = challenges in creating partnerships
- Standardization of types of data that impact strategy development and measure success



Q & A

THANKS!

Contact Us

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