


*Communication:
The Glue that Holds the
Network Together*

Presented at
20th Anniversary Conference
The Power of Place:
Regional Higher Education Networks for Community
Transformation
February 29, 2008



Overview

- PHENND Database
 - PHENND Update
 - Other communication
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PHENND Database

Philadelphia Higher Education Network For
Neighborhood Development



Ms. _____ Varma _____ Mitchell _____
Honorific First Name Last Name

Business Department _____
Title Salutation

Delaware County Community College _____
Organization

901 S. Media Line Road _____
Address

Media _____ PA _____ 19063 _____
City State Zip

Work Phone _____

Home Phone 610-872-6615

Fax# _____

Email: mitch4319086@yahoo.com _____

notes

EITC

description

affinity group

subject area


subregion

PHENND Database

description	affinity group	subject areas	subregion
<input type="checkbox"/> primary contact	<input checked="" type="radio"/> Faculty	<input type="checkbox"/> Tutoring	<input type="checkbox"/> West/SW Phila
<input type="checkbox"/> CSD		<input type="checkbox"/> Mentoring	<input type="checkbox"/> North Phila
<input type="checkbox"/> SISPA	<input type="radio"/> Service Staff	<input type="checkbox"/> Environment	<input type="checkbox"/> NE Phila
<input type="checkbox"/> ABCS coord	<input type="radio"/> Campus Ministries	<input checked="" type="checkbox"/> Hung/Home/Pov	<input type="checkbox"/> Kensington
<input type="checkbox"/> GEAR UP	<input type="radio"/> Comm. Relations	<input type="checkbox"/> technology	<input type="checkbox"/> NW Phila
<input type="checkbox"/> PAEP	<input type="radio"/> Transport	<input type="checkbox"/> diversity	<input type="checkbox"/> South Phila
<input type="checkbox"/> BLP	<input type="radio"/> Fin Aid	<input type="checkbox"/> politics	<input type="checkbox"/> Center City
<input type="checkbox"/> FFWG	<input type="radio"/> Admissions	<input checked="" type="checkbox"/> Econ Dev	
<input type="checkbox"/> Food Stamps	<input type="radio"/> Other Staff	<input type="checkbox"/> Health	<input type="checkbox"/> Chester Co
<input checked="" type="checkbox"/> VITA		<input type="checkbox"/> Women/Girls	<input checked="" type="checkbox"/> Del Co
<input type="checkbox"/> SLSO	<input type="radio"/> undergrad	<input type="checkbox"/> Schooling	<input type="checkbox"/> Mont Co
<input type="checkbox"/> Senior Projects	<input type="radio"/> grad	<input type="checkbox"/> Faith-Based	<input type="checkbox"/> Bucks Co
		<input type="checkbox"/> minority in SL	
<input type="checkbox"/> conf 08	<input type="radio"/> CBO	<input type="checkbox"/> Assessment	<input type="checkbox"/> NJ
<input type="checkbox"/> gala 08	<input type="radio"/> COF	<input type="checkbox"/> Arts	
<input type="checkbox"/> conf 07	<input type="radio"/> gov't	<input type="checkbox"/> CBR	<input type="checkbox"/> Other
<input type="checkbox"/> preconf 07			<input type="checkbox"/> West/Southwest
<input type="checkbox"/> conf 05	<input type="radio"/> K-12		<input type="checkbox"/> North/Northwest
<input type="checkbox"/> preconf 05	<input type="radio"/> principals		<input type="checkbox"/> Downtown
<input type="checkbox"/> conf 04	<input type="radio"/> SL Admin		<input type="checkbox"/> Media
<input type="checkbox"/> conf 03			

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PHENND Newsletter

- Weekly distribution
 - 2500 subscribers
 - Mix of higher ed faculty, administrators, students, CBO staff, K-12 teachers, administrators, misc.
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PHENND Newsletter

- 8 standard categories
 - PHENND Events
 - Other local events
 - New Resources
 - Partnerships Classifieds

PHENND Newsletter

- 8 standard categories (cont'd)
 - National Conferences/Calls for Proposals
 - Grant Opportunities
 - Job Opportunities
 - Miscellaneous

PHENND Newsletter

- Purpose:
 - Share information
 - Serve as a node in the network
 - Help others serve as nodes in their networks
 - Cross-fertilization between sectors (i.e. bridging social capital)
 - Generate broad base of support
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PHENND Newsletter

- Design
 - User friendly
 - Low-tech and designed for online reading

Other Communication

- One-on-one meetings
 - Random emails
 - Networking events
 - Annual conference
 - Quarterly PHENND Meetings
 - Ad hoc meetings
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