

COMMUNICATION: THE GLUE THAT HOLDS THE NETWORK TOGETHER

AN EVALUATOR'S PERSPECTIVE

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- Who is in the network?
- How do people participate and communicate?
- What do individuals and programs gain?
- Is the network more than the sum of its parts?

EVALUATION QUESTIONS

- QUALITATIVE RESEARCH

Interviews/Focus Groups (10 people)

Participant-Observation (2 meetings)

- ON-LINE SURVEY

Evaluation Activities (pilot)

Higher Ed. Participants

- PHENND is a valuable source of information, connections, and resources.

Community Partners

- PHENND is an active participant in our projects.

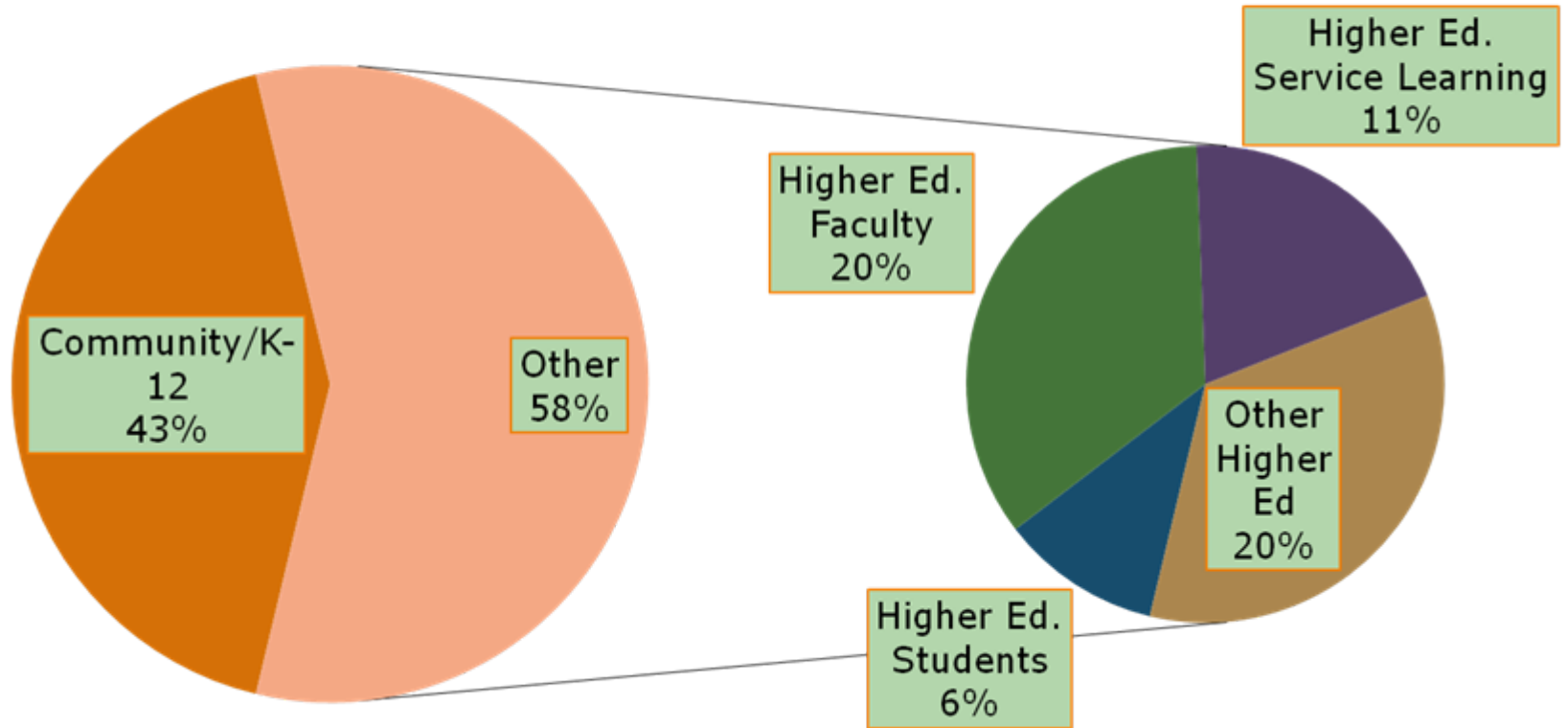
PHENND communication is multi-channel. PHENND means different things to different people.

- Survey completed in the past month
- Sent to the entire email list
- 80 people responded

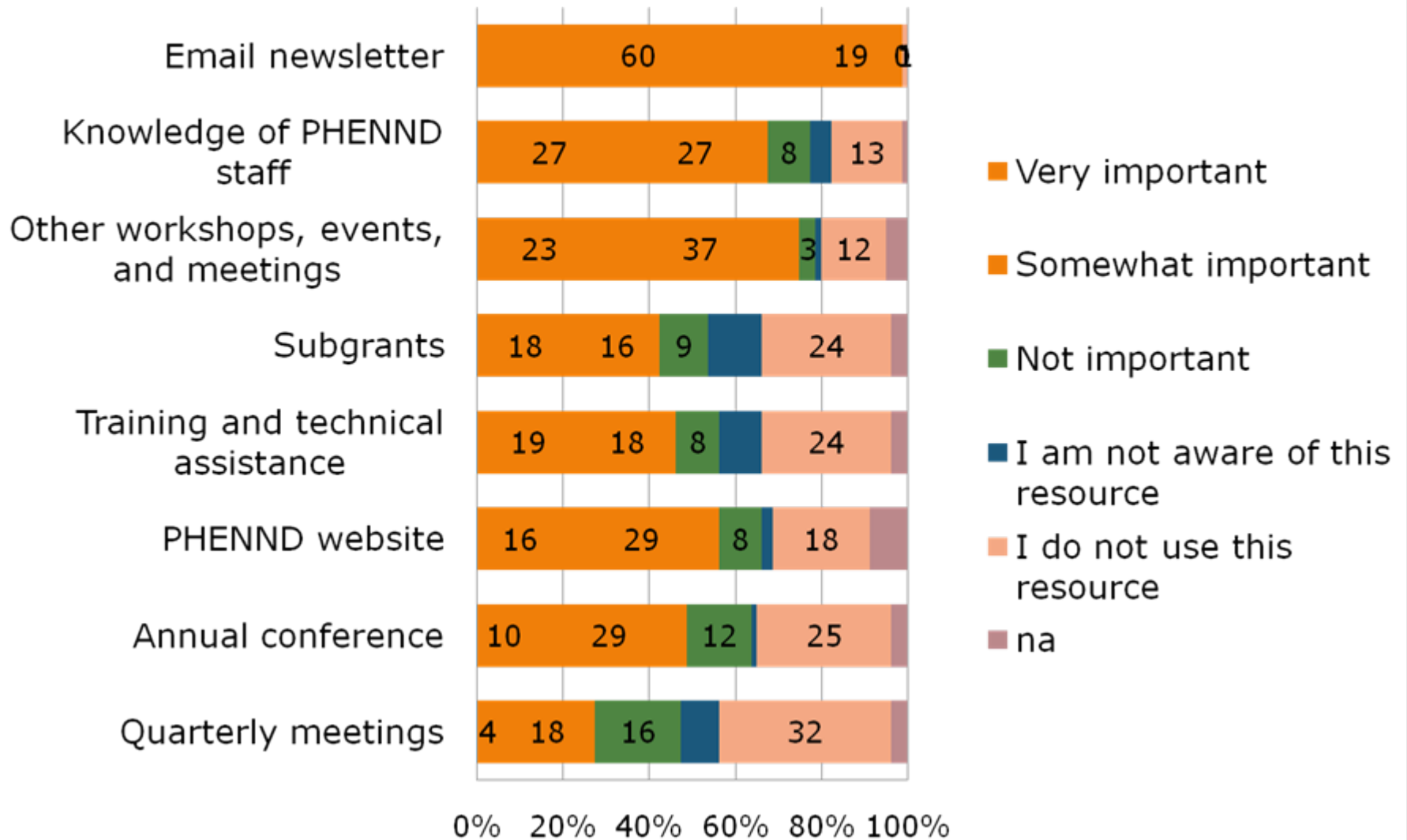
Preliminary analysis of the on-line Survey

Who is Involved with PHENND? n=79

- Community/K-12
- Higher Ed. Faculty
- Other Higher Ed
- Higher Ed. Students
- Higher Ed. Service Learning



How do people rate the importance of PHENND's resources?



- 97.5% of people responding report that PHENND increases their knowledge of the region
- 98% believe that PHENND is increasing the growth of community service or civic engagement in the region
- 58% have formed new partnerships or connections because of involvement with PHENND

What are the impacts of PHENND on individuals and on the region?

Resources?

Connections to the region?

Overall effectiveness?

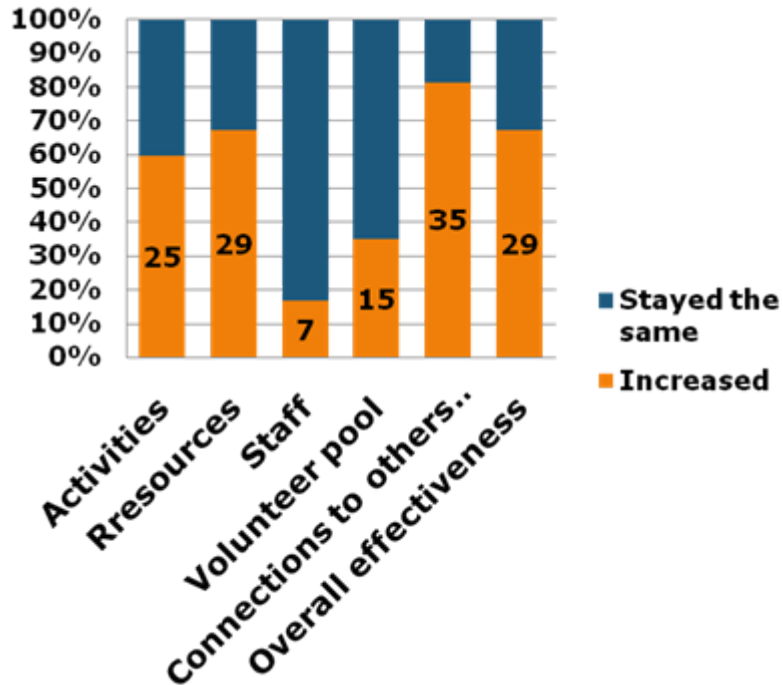
Activities?

Staff?

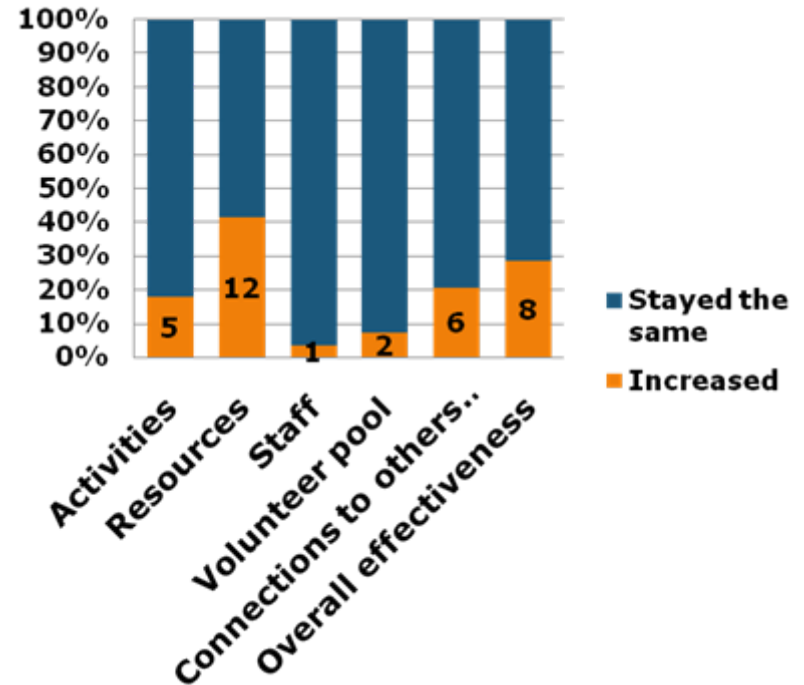
Volunteers?

**What are the impacts of PHENND
on programs?**

With new partnerships

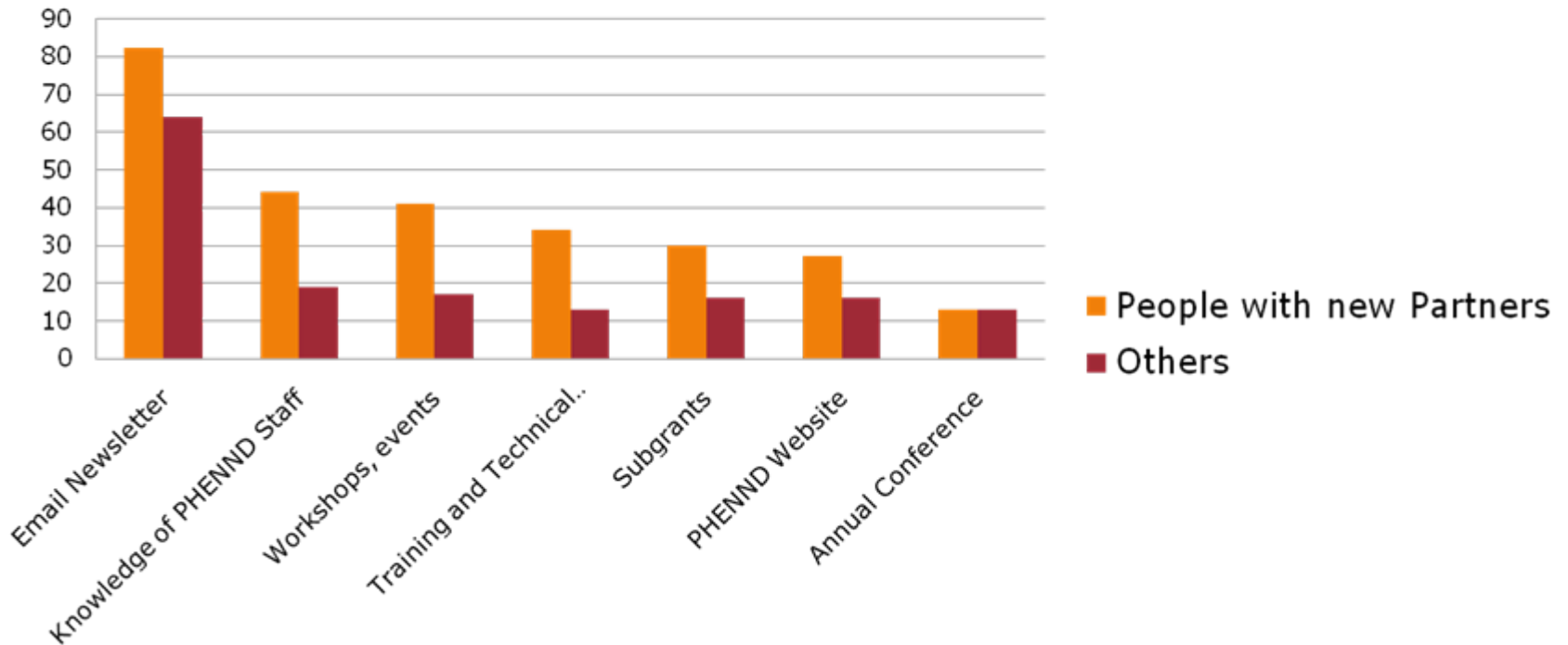


Without new partnerships



Partnerships make a difference in impacts.

% of people responding that PHENND resources are "very important"



New partnership ↔ More involvement?

- Everyone completing the survey sees PHENND as a source of learning and information.

- A subset of people may have a high level of involvement with many different aspects of PHENND.

Most people fall somewhere in between.

Maybe it's this mix that creates the excitement in the network.