



Mission

The Philadelphia Higher Education Network for Neighborhood Development (PHENND) is a consortium of 42 colleges and universities in the greater Philadelphia area. PHENND works to build the capacity of its member institutions to develop mutually beneficial, sustained, and democratic community-based service learning partnerships. The consortium actively seeks to revitalize local communities and schools and foster civic responsibility among the region's colleges and universities.

Higher educational institutions can function as permanent anchors and partners for community improvement. Moreover it is deeply in their interests to do so; their futures are intertwined with that of their neighborhoods. PHENND provides a vehicle for coordinating and, where appropriate, combining the efforts of higher eds so that they can make a significant contribution to improving the entire Philadelphia region.

Philadelphia Higher Education Network for Neighborhood Development

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Power, Access and Equity

About the theme

Welcome to the 8th Annual PHENND Conference: Power, Access and Equity. Colleges and universities have a profound impact on their local communities - whether through the location of a new building or the support a service-learning program. But what about the impact higher eds make simply by choosing which students to admit and at which schools to recruit? Or by their support for K-12 college access? Or how their policies promote social equity?

The 2007 Annual PHENND Conference will ask these questions and explore areas of common interest between the service-learning and college access communities. How can colleges and universities be more engaged in the struggle to democratize education, both on our campuses and in our communities? How do campus-community partnerships combat (or reinforce) unjust social structures? What are the best practices in college access today?

CONFERENCE AT A GLANCE

Friday,
February 23

Main Program

8:30 Registration & Continental Breakfast (Board Room)

9:00 Welcome and Opening (Board Room)
Kathleen Owen, PhD, President, Gwynedd-Mercy
College
Hillary Aisenstein, Director, PHENND

9:30 Workshop Series I

10:45 Break

11:00 Workshop Series II

12:15 Lunch (Board Room)

*with Keynote Speaker: Congressman Chaka Fattah
introduction by Van McMurtry, Vice President for
Government and Community Affairs, University of
Pennsylvania*

1:45 Workshop Series III

3:00 Break

3:15 Workshop Series IV

KEYNOTE SPEAKER

Lunch and Keynote: *Congressman Chaka Fattah*



Congressman Chaka Fattah

Chaka Fattah is an experienced lawmaker serving in his sixth term in the U.S. House of Representatives. He represents the Second Congressional District of Pennsylvania, which includes parts of Philadelphia and Cheltenham Township.

The nationally funded GEAR UP (Gaining Early Awareness and Readiness for Undergraduate Programs), of which Congressman Fattah was the architect, began with his desire for all children to have an equal opportunity to receive the best education possible. Assisting millions of children, GEAR UP has become the largest pre-college awareness program in this nation's history and has contributed nearly \$2 billion toward the educational advancement of low-income students.

Since being signed into law in 1998, **GEAR UP**, has prepared millions of young students, from inner-cities around the country, to not only enter college, but to succeed once there.

While working hard to pass GEAR UP into law, Fattah was sure not to forget about his hometown of Philadelphia. And in 2003 that's exactly what happened when Fattah created a last-dollar scholarship program, which is named the **CORE Philly Scholarship**. The program, which serves students residing in Philadelphia, became the first city-wide scholarship designed to provide assistance to every Philadelphia high school graduate.

CORE Philly - a one-time scholarship grant - is designed to double the number of high school graduates as well as the number of children attending college. Over the past year the program has provided more than 2,100 students with assistance in furthering their education. **CORE Philly**, which awards up to \$3,000 in scholarships to eligible seniors attending Pennsylvania state institutions, has contributed more than \$5 million toward advancing the education of Philadelphia's youth.

DETAILED AGENDA

Workshop Series I: 9:30-10:45 AM Detailed Descriptions

Multidisciplinary Projects in Service-Learning: The Chesteropoly Model of Widener University

Service-learning projects within college-level courses typically start and end within a timeframe of one semester; moreover, these projects often remain viewed from a single perspective for each course discipline. Extending the timeframe and expanding the perspective, though, can augment the pedagogical richness of the students' experience. As participants in Widener University's Academic Service-Learning Faculty Development Program, the workshop leaders have learned techniques for enhancing the service-learning components of their own courses, with a focus on multidisciplinary design, by using their own multidisciplinary model—Chesteropoly. Through this workshop, participants will become familiar with techniques for designing, implementing, and assessing multidisciplinary service-learning projects. Furthermore, this workshop will allow time for participants to work in small groups in brainstorming multidisciplinary designs for their own academic service-learning projects.

Presented by: Dr. Robert Bonk, Dr. Lori Simons, Timothy Scepanzky, Dr. Nancy Blank; Widener University

Location: Griffin Classroom A, Griffin Complex

Deepening Student Experience

How do you guide students as they move along the service spectrum from passive participant through the change to active transformer? How do you assist students in addressing the issues of power, access and equity on their campuses and in their communities? Participants will discuss how students can

take leadership roles in these issues as they move along the service spectrum. Topics will include issues such as awareness, reciprocity, and student action for change.

*Presented by: Madeline Yates, VISTA Director, and Kate Dantsin, Learn and Serve Program Manager, Pennsylvania Campus Compact
Location: Glass Lounge, St. Bridgitt's Residence Hall*

Goal Setting for Life Success: Higher Education and Career Planning Made Easy (EducationPlanner.org)

This workshop is designed to empower participants with practical information and resource information for: Higher Education and Career Planning, Self Assessments, Strategies for Taking Standardized Tests (SAT, ACT, PSAT), Researching Colleges, Resume Writing, Essay Writing Tips, Researching/ Accessing Scholarships, Completing the Free Application for Federal Student Aid (FAFSA), and much more! This free national award-winning service is age appropriate for 6th-12th graders and adult learners.

*Presented by: Mike Robinson, Regional Education and Career Planning Specialist, Pennsylvania Higher Education Assistance Agency (PHEAA)
Location: Merck Auditorium, Keiss Hall*

DETAILED AGENDA

Workshop Series I: 9:30-10:45 AM Detailed Descriptions

Increasing Student Involvement in Greater Philadelphia: A Strategy for Service

Campus Philly is planning and developing a large-scale student-community engagement program for the region's 300,000 college students. Our goal is to increase meaningful student interactions with, and contributions to, the local and regional community. This PHENND conference workshop will be a working session for representatives from college offices for community service. We will update the session attendees on our preliminary research efforts and use this forum to engage the merits of different program ideas for 2007-08. Research shows that more students will serve their communities if asked, and we will discuss strategies to increase service opportunities for underrepresented groups of students with regards to traditional campus-related community service. This workshop will be conversational in nature and may include break-out groups for smaller topic discussions. We will cover many types of student community service, ranging from one-time service events and student service conferences, to integrated nonprofit and community based work-study jobs and internships.

*Presented by: Bob Jobin and Jon Herrmann, Campus Philly
Location: Griffin Classroom B, Griffin Complex*

Workshop Series II: 11:00 AM-12:15 PM Detailed Descriptions

"Students Teaching Students:" Leadership, Empowerment and Engagement

We'll discuss in detail our strategy for preparing college students for our "students teaching students" model, presenting our pre-service orientation tools. We will draw from best practices used locally and those developed by our national office. We will also discuss how we ensure the volunteer experience for our college students is a meaningful one – presenting our practices of continuing professional development, teacher autonomy, support, and regular debriefing.

*Presented by: Farish Sawyer, Zoe Freeman, and Michael Leeyow, Summerbridge of Greater Philadelphia
Location: Griffin Classroom A, Griffin Complex*

A View from the Passenger Seat: Allowing the Community to Drive the Partnership

To create true community partnerships, and to model concepts of social justice and solidarity that we strive to teach our students, engaged colleges must adopt pedagogies, structures and philosophies that create better access to the broad range of campus resources—not just volunteers—and provide the community with a significant, often guiding voice concerning the direction of the partnership. To do so, colleges and universities, like our students, must recognize our social, intellectual and/or spiritual poverty, and we must appreciate the ways in which community partners enrich our institutions. This session will

(cont'd on page 8)

DETAILED AGENDA

Workshop Series II: 11:00 AM -12:15 PM Detailed Descriptions (cont'd)

be focused on strategies to create more responsive colleges and universities. Through concrete examples and open discussion, participants will explore the core concept of institutional poverty, learn techniques for working with faculty, administrators, and community partners, and share ideas for how to overcome pitfalls and resistance on campus and in the community when forming reciprocal partnerships.

Presented by: David Chiles, Mission Integration, and Jeannie Gustafson, Cabrini College

Location: Griffin Classroom B, Griffin Complex

Exploring the Impact of Regional Networks

PHENND was recently awarded funding by the Pennsylvania Campus Compact for continuation and expansion of its regional network approach to service-learning support. Join in a conversation about PHENND, the value and challenges of working regionally, and what the long-term and short-term impacts of such a network has been for your service or service-learning programs.

Presented by: Kate Dantsin, Learn and Serve Program Manager, Pennsylvania Campus Compact and Dr. Matt Hartley, Graduate School of Education, University of Pennsylvania

Location: Glass Lounge, St. Bridgitt's Residence Hall

Power, Access and Equity - a Student Affairs perspective

This panel is comprised of administrators who provide support for under represented students at their colleges. We are also fortunate to be able to include the perspective of a recent Bryn Mawr College graduate who participated in the POSSE Program. Panelists will share successful strategies as well as some thoughts on the impact the Michigan Affirmative Action decision is having on programs across the country.

Presented by: Nell Anderson, Bryn Mawr College, Co-Director, Civic Engagement Office and Director of Praxis and Community Partnerships; H. Peter Curry, Gettysburg College, Dean of Intercultural Resource Center, Intercultural Advancement; Raisa Williams, Haverford College, Dean for First Year Students; Audrey Flattes, Bryn Mawr and Posse Foundation alum, Program Associate, Summer Search Philadelphia

Location: Merck Auditorium, Keiss Hall

DETAILED AGENDA

Workshop Series III: 1:45-3:00 PM Detailed Descriptions

Reflecting on Reflection

Using the Wisdom Circle Method, in and of itself an empowering reflection model, this workshop will examine reflective practices in service-learning. As defined by the Wisdom Circle, all members of the group will have an equal opportunity to share experiences, best practices and questions regarding reflection. We expect that through this highly interactive and experiential workshop, participants will return to their campuses with tools for leading fruitful and engaging reflections.

*Presented by: Ryan Murphy, Manager of Experiential Education and Krista Bailey, Chestnut Hill College
Location: Griffin Classroom B, Griffin Complex*

Ending Senioritis: The Philadelphia Senior Projects Initiative

The Office of Curriculum and Instruction through the Partnerships in Character Education grant is helping high schools strengthen their senior project implementation model. Senior Project is a year-long learning experience that enables students to apply their thinking skills to a new multi-dimensional project and communicate that learning to a third party in a way that demonstrates deep knowledge and understanding. The School District has approached PHENND to recruit college partners for each of the seven high schools participating in the pilot phase. Come to learn more about the Senior Projects Model and how your campus can get involved.

*Presented by: Michelle Grimley, Office of Curriculum & Instruction, School District of Philadelphia and Hillary Aisenstein, Director, PHENND
Location: Glass Lounge, St. Bridgitt's Residence Hall*

Service-Learning across the Curriculum: Multidisciplinary and Interdisciplinary Service-Learning at Widener University

A panel of Widener University faculty members from diverse disciplines, such as social work, operations management, psychology, and biology, will briefly discuss their experiences of teaching a course with a service-learning component and for those who are teaching an inter-disciplinary course, they will share information about the process of developing such a course. Panel members will address the following questions: How has service-learning impacted your teaching and your students' learning of course content? Has service-learning impacted your students in other ways? and What changes will you make in future service-learning courses that you will teach? Time will be allotted for questions and answers.

*Presented by: Dr. Arlene Dowshen, Math Education; Dr. Robin Goldberg-Glen, Social Work; Dr. Bruce Grant, Biology; Dr. Kit Healy, Psychology; Dr. Germaine Saad, Operations Management; and Dr. Yana Kortsarts, Computer Science; Widener University
Location: Griffin Classroom B, Griffin Complex*

DETAILED AGENDA

Workshop Series IV: 3:15-4:30 PM Detailed Descriptions

No One is a Council to Themselves: Combining Community Outreach and Diversity Initiatives on College Campuses

Community outreach and diversity initiatives in higher education have, for the most part, been viewed as separate goals. In this workshop the presenters will discuss the benefits and provide examples of programs that combine community outreach and diversity initiatives. Participants will: (1) identify outreach and diversity objectives of their institutions; (2) discuss overlap between community outreach and diversity initiatives; and (3) brainstorm in groups create a model for action at their institutions.

Presented by: Lathardus Goggins, III and Jessica Mason, Office of Multicultural Affairs, Arcadia University

Location: Griffin Classroom A, Griffin Complex

Professor in a Strange Land: Reflections on Teaching in a College Program for Marginalized Students

Eastern in the City is a program designed to give urban students access to a private college education. This workshop will involve one faculty member's reflection on his experience with a group of 22 first-year students. In particular the workshop will focus on the specific challenges faced by faculty members teaching minority students who have not been adequately prepared for the academic rigor of college. The presentation will be followed by an open

discussion on ways teachers and program directors can meet the challenges faced in serving such students.

Presented by: Dr. Drick Boyd, Eastern University

Location: Glass Lounge, St. Bridgitt's Residence Hall

STUDENT POSTERS

Please visit the Board Room in the Waldron Campus Center throughout the conference to view these poster presentations.

The Effective Grantsmanship Seminar: A Key to Campus-Community Partnership

Bryn Mawr College's Community Partnership in Action (CPIA), continues to build a collaborative relationship between the College and Norristown community based on a reciprocal sharing of assets and resources. Knowing the keys to success in the nonprofit world is important to providing services, and one of the most essential skills is grant writing. Expressed as a general interest from both Bryn Mawr students and Norristown organizations, the Effective Grantsmanship Seminar, was developed as a direct outgrowth of CPIA and reflects the CPIA mission in practice. Through the course, student participants learned the basics of grant writing from a professional grant writer, evaluated grant proposals, and served as grant writing consultants. The Effective Grantsmanship Seminar is unique; not only did it strengthen the collaboration between Bryn Mawr College and Norristown by adding capacity to the Norristown agencies, it also provided students the opportunity to learn practical skills that are sometimes lacking in a private, liberal arts education.

Presented by: Jenny Chen '09 and Pam Borkowski '07 (Masters of Social Service)

Saint Joseph's University and Covenant House: A DEEPer Commitment

The Faith-Justice Institute at Saint Joseph's University, seeks to foster a "culture of Christian justice" which permeates the academic endeavors of our community and which will significantly influence "the way in which a group of people live, think, feel, organize themselves, celebrate, and share life" (GC34, Decree 4 - "Our Mission and Culture"). In 2004, the Faith-Justice Institute received a three year award from the Raskob Foundation and a three year grant to host an Americorps PACC VISTA Volunteer in order to institute the Developing, Engaging, Enriching People (DEEP) Relationship Program which has become an instrument in carrying out this mission. The DEEP Relationship Program of the Faith-Justice Institute creates mentoring relationships in which college students, entitled "Site Assistants," build solid long-term relationships with homeless youth from Covenant House of Pennsylvania. Saint Joseph's University Site Assistants offer the Covenant House youth opportunities to experience life beyond their residence through planning and participating in on-campus athletic, educational, cultural and social activities.

Presented by: Katharine Porter '07, Amelia DiMichael '07, and Julie Dennis '07.

STUDENT POSTERS

Please visit the Board Room in the Waldron Campus Center throughout the conference to view these poster presentations.

Bringing Chester High School Students Past "GO": The Chesteropoly Project

Widener University has a strong commitment to civic engagement within its own town of Chester, Pennsylvania. In the Spring 2005 semester, students in a professional script-writing class investigated the town to develop a script and board based on Parker Brothers' popular game *Monopoly*[™]. Deeded properties on the students' board included current social agencies, as well as past and present business, school, entertainment, and government associations. Following this aspect of the project, students in a basic video course (Spring 2006) and an advanced video course (Summer 2006) developed the script into an actual video. In Fall 2006, two students in an educational psychology course developed learning materials and a test of content knowledge to be administered to 9th-grade students from Chester; validated psychological instruments supplemented this content test. Results indicated that the Chester students exhibited more than average levels of anxiety and self-doubt; hence, an educational intervention such as Chesteropoly was appropriate, rather than a clinical intervention.

Presented by: Laura Finley '08 and Elisa Berman '08

GeoKids LINKS - Learning Involving Neighborhoods, Kids, and Science

GeoKids LINKS (*Learning Involving Neighborhoods, Kids, and Science*) is a collaboration between a natural history museum, a university, and four North Philadelphia elementary schools. This program has become a model for how expertise, initiative and creativity can make science come alive for elementary students. Through funding from a GK-12 grant from the National Science Foundation, graduate students and faculty from the Saint Joseph's University Biology Department work with elementary educators from the Wagner Free Institute of Science and K-5 teachers from the School District of Philadelphia to develop and implement hands-on natural science curriculum that is aligned with national, state and local standards. While the curriculum takes advantage of available museum and university resources, it also uses urban neighborhoods as a primary source for learning, field trips, and creating interdisciplinary connections.

Presented by: Jessica Ledesma '07, Lindsay Schamel '08, Dray Smith '08, Darlene Evich '08, Norman Rendon '08, and Jessica Oates '08.

ACKNOWLEDGMENTS

PHENND would like to thank the following individuals and organizations for helping make this conference a success.

- PA/NY Campus Compact Consortium and Learn and Serve America for their financial support of this conference
- Dr. Mary Reilly, Betsy Stone-Plummer and all of the wonderful people at Gwynedd-Mercy College;
- Keynote speaker, Congressman Chaka Fattah;
- Dr. Kathleen Owens, President of Gwynedd-Mercy College;
- All of our conference workshop presenters - especially the students who presented posters;
- And YOU for attending!



In addition, PHENND recognizes our Co-Chairs for their continued support and assistance.

- Dr. Ira Harkavy, Director, Center for Community Partnerships, University of Pennsylvania
- Dr. David Bartelt, Professor of Geography and Urban Studies, Temple University
- Debra Kardon-Brown, Program Assistant, Eugene M. Lang Center for Civic and Social Responsibility, Swarthmore College
- Dr. Marcine Pickron-Davis, Special Assistant to the President for Civic Engagement, Widener University
- Dr. Frank Bernt, Director, Faith-Justice Institute, Saint Joseph's University
- Dr. Karen Tidmarsh, Dean of the College, Bryn Mawr College
- Dr. Suzanne Rocheleau, Associate Dean for Special Projects, Pennoni Honors College, Drexel University

ABOUT PHENND

PHENND Member Institutions

Arcadia University
Bryn Mawr College
Burlington County College
Cabrini College
Chestnut Hill College
Cheyney University
Community College of Philadelphia
Cumberland County College
Curtis School of Music
Delaware County Community College
Delaware Valley College
Drexel University
Eastern University
Gwynedd-Mercy College
Harcum College
Haverford College
Holy Family College
Immaculata College
La Salle University
Lincoln University
Manor Junior College
Messiah College – Philadelphia Campus
Neumann College
Penn State Cooperative Extension, Philadelphia County
Penn State University – Delaware County

Penn State University – Great Valley Campus
Philadelphia University
Rosemont College
Rutgers University-Camden
Saint Joseph's University
Swarthmore College
Temple University
Temple University - Ambler
Thomas Jefferson University
University of the Arts
University of Pennsylvania
University of the Sciences in Philadelphia
Valley Forge Christian College
Villanova University
West Chester University
Widener University

ABOUT PHENND

The PHENND Regional Network PA/NY Campus Compact Consortium and Institutionalizing Service-Learning

As part of a three-year Learn and Serve America grant, the Pennsylvania and New York Campus Compact consortium will be supporting PHENND to in turn support area campuses to "institutionalize service-learning" on their campuses. Through a competitive, peer-reviewed RFP process, eight local higher eds were selected in December 2006 for projects that take place through August 2009. The institutions represent varying levels of service-learning programming from "beginner" to "advanced." PHENND is providing modest grants, which will be matched by each institution, to support infrastructure development and will also provide training and technical assistance. Learn and Serve funding will also support the further development and refinement of the

PHENND Network through activities such as the Annual Conference, Quarterly PHENND Meetings, and weekly PHENND Update.

Participating institutions are:

Bryn Mawr College
Cabini College
Chestnut Hill College
Gwynedd-Mercy College
Montgomery County Community College
Saint Joseph's University
University of Pennsylvania
Widener University



Pennsylvania | Campus Compact

2007 Annual PHENND Conference

Power, Access and Equity

Friday, February 23

Gwynedd-Mercy College

