Fifth Annual PHENND Conference
Reflecting on the Past:
Moving Together Toward the Future

Saturday, January 25, 2003
Bryn Mawr College

9:00   Registration & Continental Breakfast **(Thomas Hall, Great Room)**

9:20   Welcome and Opening **(Thomas Hall, Great Room)**
Dr. Karen Tidmarsh, Undergraduate Dean, Bryn Mawr College
Hillary Aisenstein, Director, PHENND

9:25   Keynote Panel: "The Origins of Higher Ed Collaboration in the Philadelphia Region" **(Thomas Hall, Great Room)**
Featuring:

- Dr. James Birge, Director, Pennsylvania Campus Compact

- Amy Cohen, Director, Learn & Serve America, Corporation for National and Community Service

- Dr. Patty Gerrity, Associate Dean for Community Programs, Drexel University

- Dr. Ira Harkavy, Director, Center for Community Partnerships, University of Pennsylvania and PHENND Co-Chair

- Dr. James Harris, President, Widener University; *Moderator*

10:20 Break

10:30 Workshop Series I: Reflecting on the Past

The Honors Sophomore Service-Learning Community at Villanova University *(Mark Doorley, Ph.D., Assistant Director, Ethics Program, with Christine Muller, Assistant Director, Honors Program, Villanova University)* - As a recipient of a PHENND grant during the 2000-2001 academic year, I was able to develop an Honors Ethics course in conjunction with the creation of the Honors Sophomore Service-Learning Community. The purpose of this workshop is to share my experience of the course and the community, as well as what has taken place since May 2001. An Honors program administrator as well as two Honors students from that first year will share their insights.	Taylor Hall Room B

The Praxis Program Turns Two!: Reflections and Current Inspirations *(James A. Martin, Ph.D., BCD, Associate Professor of Social Work, Praxis Faculty Coordinator; Nell Anderson, MSW, Praxis Program Coordinator; Jennifer Nichols, MSS, Youth Director and Mission Coordinator, Wayne Presbyterian, Previous Director of Community Service Office, Bryn Mawr College; Kim Cassidy, Ph.D., Associate Professor of Psychology, Praxis Instructor; Cass Barnes, Praxis student, Bryn Mawr College, class of '04; Bryn Mawr College)* - This session will focus on the evolution of the Praxis Program from its "internship committee" origins to the institutionalization of policies and structures, to ideas and plans for future steps. The importance of ongoing collaboration between faculty and administration will be emphasized and the unique role of the Praxis Council will be described and discussed. The presentation will include faculty, student and administrative perspectives and one of the Fall 2002 Praxis courses, Cognitive Developmental Disorders, will be highlighted.	Taylor Hall Room C
Policies and Programs after the Academically-Based Community Service Coordinator Leaves *(Lori Shorr, Ph.D., Office of School and Community Partnerships, Temple University)* - Temple University received two "ABCS" grants from PHENND over the last several years to help support service-learning. During this presentation we will discuss the strategies employed at Temple to continue the work of the ABCS Coordinator after funding ended. We will highlight: Broad and Beyond course, Service-Learning Roundtable, how to indicate S-L in course schedules, and how to make connections to the research and academic mission of the university.	Taylor Hall Room D
Look No Further Than Your Own Neighborhood: Partnering with the Community for Service and Learning Projects with Health Communications *(Mary Ellen Miller, MSN, RN, Assistant Professor and Public Health, La Salle University)* - Providing service and leaning within the undergraduate curriculum can be challenging. This workshop explores how service and learning opportunities are integrated into electives courses in a School of Nursing in Philadelphia. Successful strategies, as well as lessons learned, will be highlighted.	Taylor Hall Room E

Teaching for Social Change: Chicano Studies and Working with Mexican Migrants in Pennsylvania *(Miguel Diaz-Barriga, Ph.D., Professor of Anthropology, Swarthmore College)* - The field of Chicano studies has been directed mainly at studying Mexican-Americans in the Southwest as well as calling for activism and service learning as a key component of pedagogy. This workshop explores the history of Chicano studies and it foundations in service-learning through an examination of a project developed at Swarthmore College. Originally funded through a PHENND grant, Swarthmore students have been involved in working with Mexican migrants in Pennsylvania through a seminar, "Chicano Politics and Culture." We will explore how service-learning can transform understandings of social science literature and lead to the development of new paradigms on race and ethnicity.	Taylor Hall Room F
Integrating problem-based learning and service-learning into public health education: promoting inquiry, application, and empowerment *(Augusta M. Villanueva, Ph.D., Assistant Professor, School of Public Health, Drexel University)* - This presentation focuses on the rationale for integrating problem-based learning (PBL) pedagogy, and service-learning into graduate-level public health education. The model used at Drexel University's School is presented including use of additional instructional approaches for ensuring the effective training of future professionals. Five modules on community organizing taught through role-play are presented to highlight the importance of: 1) listening and dialogue in the context of action; 2) motivations leading us to engage in community work; 3) understanding and acknowledging differences; 4) dealing with conflict; and 5) conflict and resolution. Finally, the reasons for ingrating PBL and service-learning into public health education are discussed in the context of public health competencies, including their relevance and application to community-based participatory research.	Thomas Hall Room 110

11:45 Break

12:00 Lunch with Keynote Speaker: Kenneth Reardon, PhD
Professor of City Planning, Cornell University

(Thomas Hall, Great Room)

1:15   Workshop Series II: Moving Together Toward the Future – Part A

The Philadelphia Food Stamp Enrollment Campaign: Service Learning to Address Community Needs *(Abby Youngblood, PHENND; Mary Summers, Fellow, Fox Leadership Program, University of Pennsylvania; Karen Wilson, Director, Greater Philadelphia Coalition Against Hunger)* - Learn how the Greater Philadelphia Coalition Against Hunger (GPCAH) has teamed up with PHENND to coordinate a service-learning program to address hunger and food insecurity in the city of Philadelphia. Karen Wilson, Director of the Greater Philadelphia Coalition Against Hunger, will give an overview of the Food Stamp Enrollment Campaign. Abby Youngblood will discuss how students, teachers, and professors can participate in the campaign. You will also hear from Mary Summers, faculty member at the University of Pennsylvania, who will describe the rich opportunities for students to engage in research and service learning internships.	Thomas Hall Room 110
GEARing UP **for College and Career! Getting students ready for life after high school, and the Philadelphia GEAR UP / PHENND's initiative** *(Thomas J. Butler, College and Career Guidance, School District of Philadelphia and Rachel Aldins, GEAR UP Project Coordinator, PHENND)* - What does it take to get urban high school students into college and/or careers? No -- this isn't a riddle! It's reality for the Philadelphia GEAR UP Network and PHENND. In this workshop, participants will explore the myriad aspects of college and career guidance. The first section of this session is an expository look at the world of CCG in the School District of Philadelphia. Tom Butler, a seasoned CCG advisor in the District, will provide an overview of District requirements/benchmarks regarding the preparation of students for college/career -- he'll also expound on the importance of this work. Next, Rachel Aldins will outline the project with which she and Tom are currently engaged: the PHENND / GEAR UP CCG Center Initiative. This workshop is entirely participatory -- presenters look forward to a deep discussion regarding college and career preparedness in urban high schools (we want your input!). It should also provide an interesting "third party" perspective into the world of college and career guidance for IHE folks and others involved in the college admissions process.	Taylor Hall Room B

Ford Initiative in Systemic School Reform *(Joy Anderson, Center for Community Partnerships, University of Pennsylvania)* - This session will focus on K-12 higher education partnerships aimed at improving education in both K-12 schools and institutions of higher education while improving local communities. These partnerships are held together by what we call K-16 problem solving learning curriculum. Sound challenging? It is, but we have learned some critical lessons that will be helpful for those interested in partnering with K-12 school around service learning, civic engagement and community change.	Taylor Hall Room D
The "Whys and Hows" of Doing Community Based Research *(Dan Dougherty and T.L. Hill, University Community Collaborative of Philadelphia, Temple University)* - This workshop explores why and how faculty struggle to overcome the significant logistical, relational and institutional obstacles to incorporating community based research (CBR) into the classroom. Based on recent research and personal experience, we explore the intense satisfactions of teaching CBR, the notable educational impacts, the institutional challenges, and the more problematic community impacts. We will then discuss an experience-based model for managing productive campus-community partnerships and guidelines for navigating institutional minefields. Lastly, the workshop will cover some thoughts on strategies for diffusing CBR and a compilation of course-management hints for CBR faculty.	Taylor Hall Room E
Bonner Leader Program *(Robert Hackett, Corella and Bertram F. Bonner Foundation)* - This workshop will present the Bonner Foundation's model for a four-year service-based scholarship program that any campus can replicate using existing Federal Work-Study and AmeriCorps Education Award funding. The Bonner Scholar and Bonner Leader Programs involve more than 2000 students on 75 college and university campuses, including 8 in the Philadelphia area, coordinated by PHENND. Participants will learn about the background to this model and will have a chance to discuss strategies for how to incorporate into your own campus-wide service programs.	Thomas Hall Room 224

2:30   Break

2:45   Workshop Series II: Moving Together Toward the Future – Part B

Youth Civic Engagement: Highlighted Projects (*Catie Cavanaugh, University Community Collaborative of Philadelphia, Temple University; Katie Wepplo, teacher, Nueva Esperanza Academy; and youth from Nueva Esperanza Academy*) - This workshop will highlight two civic engagement initiatives of The University Community Collaborative of Philadelphia (UCCP) at Temple University. Speakers will include UCCP staff members, Temple University students and Philadelphia youth. First, there will be a presentation of The Youth VOICES Project, an initiative currently running in five sites across Philadelphia that engages young people in community building, research based activities that are nurtured and supported by university student instructors. A particular project, carried out by young people from the American Street Youth Opportunity Center in collaboration with The Women's Community Revitalization Project, will be featured. Second, speakers will discuss the UCCP's work with Nueva Esperanza Charter High School Academy around the issue of designing an academically rigorous civics curriculum that includes a community based research component.	Taylor Hall Room B
United Way of Southeast Delaware County's Pointing the Way Project (*Lou Mahlman, Executive Director and Sarah Geiger, Program Director, United Way of Southeast Delaware County*) - Pointing the Way: An asset-based, county-wide community visioning process for Delaware County is driven by a local committee of 27 Community Partners and follows an eight-phase community building tool called COMPASS 2.0 tool. This tool and the visioning process will result in a community based asset and indicator database that supports the creation of a health and human services community vision and outcome focused action plan for Delaware County.	Thomas Hall Room 110
Bridging the Digital Divide in Philadelphia Through College and University Collaboration *(Amy Galabinski, Coordinator, Digital Divide Program, University of Pennsylvania)* - Did you know that over the last couple of years, the University of Pennsylvania has taught computer literacy to hundreds of children, teenagers and adults West Philadelphia? Or that Penn has distributed over 500 computers to schools, non-profits and communities of faith? You can change your community too! Lead by University of Pennsylvania's Digital Divide	Taylor Hall Room C

| Coordinators, this seminar will discuss how to bridge the Digital Divide in your community, as well as how to collaborate with other Philadelphia colleges and universities to fulfill this growing need. Come learn how to make a difference and influence your neighborhood! | |

4:15   PHENND Plenary Session   (Thomas Hall, Great Room)

This session will begin with a Regional Asset Mapping Exercise. Come to network with colleagues and find out who's doing what in your neighborhood. We will also discuss a new Campus-Community Partnerships Database being developed by PHENND.