



PHENND Conference: Health  
April 27, 2018  
Temple University

# PHENND

Connecting campus to community.

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## About PHENND

The Philadelphia Higher Education Network for Neighborhood Development (PHENND) is a consortium of over 25 colleges and universities in the greater Philadelphia area. PHENND works to **build the capacity** of its member institutions to develop mutually beneficial, sustained, and democratic community-based service-learning partnerships. The consortium actively seeks to **revitalize local communities and schools** and **foster civic responsibility** among the region's colleges and universities.

Higher educational institutions can function as permanent anchors and partners for community improvement. Moreover it is deeply in their interests to do so; their futures are intertwined with that of their neighborhoods. PHENND provides a vehicle for coordinating and, where appropriate, combining the efforts of higher eds so that they can make a significant contribution to improving the entire Philadelphia region.

## Acknowledgements

PHENND would like to thank the following individuals and organizations for helping make this conference a success.

- Dr. Nora Jones and Tariem Burroughs of the Center for Bioethics, Urban Health, and Policy and the entire Temple University Lewis Katz School of Medicine community;
- Keynote speaker Dr. Walter Tsou; and
- All of our many workshop presenters.

# Detailed Agenda

## **8:15 AM Registration & Continental Breakfast (MERB 305)**

## **9:00 AM Welcome and Opening (MERB 305)**

Hillary Kane, Director, PHENND

Dr. Kathleen Reeves, Director, Center for Bioethics, Urban Health, and Policy, and Senior Associate Dean, Office of Health Equity, Diversity, and Inclusion, Temple University

## **9:20 AM Opening Panel – The State of the Region: Healthy & Equity (MERB 305)**

- Christina Miller, Executive Director, Health Promotion Council
- Shawn Hesse, Community Engagement Manager, International Living Future Institute: Equity in the Built Environment
- Kate Daugherty, Healing10 Convener, Hopeworks N Camden
- *Moderator: Nicolle Strand, Associate Director for Research, Center for Bioethics, Urban Health, and Policy, Lewis Katz School of Medicine, Temple University*

## **10:20 AM Break**

## **10:30 AM Workshop Series I**

- Trauma 101 with the Youth Healing Team (MERB319A)
- Caring through Listening: Medical Humanities (MERB319B)
- Strengthening Community Wellness Through Public Art (MERB319C)
- An Intensive STEM+M Pipeline Program Aimed to Decrease the Health Disparities Gap by Exposing Minority Students to Careers in Healthcare (MERB319D)
- Finding solutions to a critical issue: What is the college student mental health crisis, and how can YOU help solve it? (MERB119D)

## **11:45 AM break**

## **12:00 PM Lunch & Keynote Speaker -- MERB305**

**Dr. Walter Tsou**

## **1:45 PM Workshop Series II**

- Playing to Heal: Trauma Sensitive Youth Work (MERB319A)
- Inspiring and Developing Young Leadership in Present Day Public Health (MERB319B)
- Rethinking Health Disparities through a Critical Health Psychology Service-Learning Lens (MERB319C)
- Designing a Community-Engaged Course for Undergraduates (MERB319D)

## **3:00 PM Break**

## **3:15 PM Workshop Series III**

- GetFIT@IU: A service-learning & community outreach program servicing adults with intellectual and developmental disabilities (MERB319A)
- Lessons from a Student-Led Initiative: The Positive Impact of a Naloxone Outreach Program on the Health of a Philadelphia Neighborhood (MERB319B)
- Partnership for Social Justice: University and Advocacy Collaborations (MERB319C)

## **4:30 PM Conference Ends**



## Keynote Speaker

### Walter Tsou, MD, MPH

Walter Tsou, MD, MPH is an Adjunct Professor of Family Medicine and Community Health at the University of Pennsylvania where he teaches health policy at their Center for Public Health Initiatives. He also serves as Executive Director of Philadelphia Physicians for Social Responsibility. He is a past President of the American Public Health Association and former Health Commissioner of Philadelphia. He was the founding Deputy Director for Personal Health Services and Medical Director of the Montgomery County (PA) Health Department. He has extensive experience in public health and has lectured widely on public health and health disparities.



## THE 2018 PHILLIP B. LINDY AWARD FOR EXCELLENCE IN K-16 PARTNERSHIPS

*The Phillip B. Lindy Award aims to recognize a collaborative partnership between at least one K-12 school and one university.*

**\*\* New this year! The Lindy Award will be given to partnerships that address this year's theme of the K-16 June Institute - College Access and Success.**

*The Lindy Award seeks to honor partnerships that focus on meeting articulated school and community needs and that have goals for long-term commitment. At the 2018 K-16 Partnerships Network June Institute, an award of \$1,000 will be given to the selected K-16 Partnership to enhance the mission and vision of this partnership (e.g., partner meetings, collaborative technologies, trainings, celebrations, outreach).*

**Questions? Contact Caitlin Fritz at [caitlin@phennd.org](mailto:caitlin@phennd.org) or 215-573-2379.**

**Applications can be submitted here:  
<https://tinyurl.com/2018LindyAward>**

**Applications Due 5/1**



# Workshop Descriptions

## Workshop Series I: 10:30-11:45 AM

### **Trauma 101 with the Youth Healing Team**

MERB 319A

*(Kate Daugherty, Healing10 Convener, Hopeworks N Camden plus youth TBA)*

When working with disconnected youth or with youth from neighborhoods with high levels of stress, it is often easy for service providers to compile a list of what is wrong with a youth. Whether it is family disorganization, unstable housing, drug use, a criminal history, or a myriad of other problems, youth who walk through the doors of our programs often have multiple obstacles to their success. However, traditional methods of addressing these deficiencies often fall short; even when individual obstacles are addressed, youth can still seem to lack motivation, interest, or engagement.

This workshop will discuss how to use a trauma-informed framework to change the question from "What's wrong with you?" to "What happened to you?" By changing the question, and changing some of our youth engagement techniques, we can achieve better engagement and better outcomes.

### **Caring Through Listening: Medical Humanities**

MERB 319B

*(Dr. Ann Green, Professor of English, and Jill Amitrani-Welsh, Assistant Director, Faith Justice Institute, Saint Joseph's University)*

This session will engage participants in techniques and strategies for active listening and non-verbal communication that may be essential when working with non-verbal, medically fragile populations. Active listening becomes one way to unpack the power differences between "the community" and "the university," and is particularly crucial when race, class, gender, and sexuality are complicated by differences in health and wellness. This session will explore how techniques from the medical humanities can be applied within the service-learning paradigm.

### **Strengthening Community Wellness Through Public Art**

MERB 319C

*(Laure Biron, Porch Light Program Director and Jess Lewis-Turner, Porch Light Project Manager, Mural Arts Philadelphia)*

Porch Light is an innovative collaboration between the City of Philadelphia's Department of Behavioral Health and Intellectual disAbility Services (DBHIDS) and Mural Arts Philadelphia. Our work addresses the health needs of communities through art, using evidence-based practices. In this presentation, we will focus on our "storefront sites," where we partner with local organizations at storefronts in marginalized communities in crisis, where we offer free health, wellness, and art programming. At these sites, masters-level social work field students learn new modes and interdisciplinary approaches to behavioral and public health.



# Workshop Descriptions

Workshop Series I: 10:30-11:45 AM

## **An Intensive STEM+M Pipeline Program Aimed to Decrease the Health Disparities Gap by Exposing Minority Students to Careers in Healthcare**

MERB 319D

*(Dr. Marcine Pickron-Davis, Chief Diversity and Community Relations Officer and Dr. Denah Appelt, Professor of Neuroscience, Physiology and Pharmacology, Philadelphia College of Osteopathic Medicine; and Dr. Nilsa Graciani, Director of STEM and Medical Assisting, Esperanza College)*

Launched in summer 2016, the Philadelphia College of Osteopathic Medicine (PCOM) Science and Math Summer Academy aims to expose rising African-American and Latino 10th grade students the opportunity to augment and accelerate their STEM+M skills, learn about the college and medical school admissions process, and explore career possibilities. The summer academy is part of a larger model designed to respond to projected shortfalls of culturally competent and racially diverse professionals in the U.S. healthcare workforce by providing STEM-focused skill development early in students' high school careers. Participants will be introduced to a model that supports the enhancement of high school curricula, professional development for faculty, and the forging of institutional partnerships.

## **Finding solutions to a critical issue: "What is the college student mental health crisis, and how can YOU help solve it?"**

MERB 119D

*(Jared Fenton, President, The Reflect Organization)*

This interactive session will include a presentation and discussion about new research and innovative practices regarding college students' mental health. The session will focus on the current college student mental health crisis, detailing how it came about, what community-based and school-based initiatives are currently in place to address it, whether and how they work, and what more must be done to solve this crisis. We will delve into the research behind the crisis and examine new research pointing to specific types of collaboration among community-based programs, school-based programs, and higher eds as the solution. Each attendee will leave the workshop with an understanding of how they can uniquely contribute to solving the college student mental health crisis.

# Workshop Descriptions

Workshop Series II – 1:45-3:00 PM

## **Playing to Heal Trauma Sensitive Youth Work**

MERB 319A

*(Mariana Folco, Regional Training Director, Up2Us Sports)*

The session will begin with foundational discussion on trauma - how it occurs in communities and how it may impact the youth who come to participants' programs. With an expanded understanding of trauma, coaches, mentors, faculty, and all staff working in youth serving organizations can better understand how these experiences impact brain development and the behavior of young people in their unique settings. Workshop facilitators will then present a framework for designing trauma-sensitive programming and strategies for better serving youth who have been exposed to trauma. The session will end by exploring concrete strategies that can be used immediately to make youth sports programs, or any youth-serving program, more trauma sensitive. This session will rely on discussion, peer-to-peer information sharing, hands-on activities and experiential learning to provide participants with relevant and practical takeaways on trauma sensitive programming.

## **Inspiring and Developing Young Leadership in Present Day Public Health**

MERB 319B

*(Kate Fox, Executive Director, Public Health Young Leaders Association)*

Millennials get a bad rap – too much avocado toast? The truth is that gaps exist in current opportunities for young professionals to develop leadership skills or engage with the public health workforce. There are a variety of ways in which organizations and individuals can make strides to address these gaps. We will discuss the gaps that currently plague the public health workforce; the ways in which young leaders can actively participate in their own professional development; and identify local resources that offer development opportunities.

## **Rethinking Health Disparities through a Critical Health Psychology Service-Learning Lens**

MERB 319C

*(Dr. Vanessa Volpe, Assistant Professor of Psychology, Ursinus College)*

This session will provide an overview of one pedagogical approach to directly immerse students in an understanding of the challenges and opportunities facing organizations and communities seeking to address racial/ethnic disparities in health. Outcomes of this approach will be discussed, drawing from qualitative and quantitative course data. Limitations,



# Workshop Descriptions

## Workshop Series II – 1:45-3:00 PM

future directions, and active audience knowledge-sharing will be a priority.

### **Designing a Community-Engaged Course for Undergraduates**

MERB 319D

*(Dr. Sara Shuman, Assistant Professor of Public Health, La Salle University)*

This workshop will describe necessary steps to design a community-engaged learning class for undergraduate students in health-related fields of study. Major topics to be covered include selecting and approaching community partners, designing community-based learning activities, meaningful student assessment, and course evaluation. Participants will then have an opportunity to actively brainstorm and receive feedback on their ideas for community engaged learning courses they might develop.

## Workshop Series III – 3:30-4:45 PM

### **GetFIT@IU: A service-learning and community outreach program servicing adults with intellectual and developmental disabilities**

MERB 319A

*(Dr. Laurie DiRosa, Assistant Professor of Exercise Science; with students Haley Rishell, Dominique Colanero, Rosemarie Reitman, and Amanda Rivas, Immaculata University)*

The purpose of the session is multi-faceted. Primarily, the session aims to introduce GetFIT@IU, its mission and vision, and the numerous opportunities that have been created for student learning, community outreach, and research by implementing the program. The session will also include student presenters, describing their research and how the program has helped them professionally. Lastly, the presenters will assist the participants in brainstorming how they can implement a version of GetFIT@IU at their institution.

### **Lessons from a Student-Led Initiative: The Positive Impact of a Naloxone Outreach Program on the Health of a Philadelphia Neighborhood**

MERB 319B

*(Caitlin Croke, Health Outreach Project Coordinator and Camille Singh, MD Student, Drexel University College of Medicine)*

We propose to hold a session examining how our students developed the Naloxone Outreach Program with the

# Workshop Descriptions

## Workshop Series III – 3:30-4:45 PM

encouragement and assistance of community partners, such as Prevention Point Philadelphia. We will also demonstrate a typical NOP training session for opioid overdose reversal and naloxone administration and how, with the aid of faculty advisors, health professionals, and community experts, the students developed their resources for both training and data collection to track their impact on the community. Finally, we will review how our students plan to expand their program in collaboration with other higher education institutions—health professional and undergraduate schools—to create a team-based, inter-collaborative harm-reduction approach that is capable of reducing mortality due to opioid overdose.

justice issues, and connect the theory and practice of social justice. The workshop will include a description of a 300 level course called Let's Feed Kids Well, along with an overview of its partner organizations: the Montgomery County Health Alliance and Manna on Main Street, their mission and services. By crafting a tangible project that brings the resources of Cabrini to assets and needs in the community, students are able to recognize potential impacts they can make in communities. A brief summary will be given of the past collaboration between the students enrolled in the course and the partners. The majority of the presentation will focus on the recent course projects including the planning, execution and outcome. Feedback from the students and partner representatives will also be shared.

### **Partnership for Social Justice: University and Advocacy Collaborations**

#### MERB 319C

*(Dr. Maria Elena Hallion, Associate Professor and Assistant Dean, School of Natural Sciences and Allied Health, Cabrini University and Suzan Neiger Gould, Executive Director, Manna on Main Street)*

Community partnerships offer practical educational opportunities for students to engage in research, leadership, communications, and advocacy. These collaborative efforts, which at Cabrini are part of the Justice Matters core curriculum, raise awareness of social problems, explore their root causes, involve students hands-on in social

## Selected Speaker Bios

### Christina Miller

#### Health Promotion Council

Christina oversees strategic growth and development of health promotion programs and services for Public Health Management Corporations (PHMC's) Health Promotion Services division. In that role, she also serves as Executive Director for PHMC subsidiary Health Promotion Council. Christina brings more than 15 years of nonprofit public health and social service experience focused on improving the health and wellbeing of vulnerable populations. Christina earned a Master's in Social Services from Bryn Mawr College Graduate School of Social Work and Social Research, and a B.S. in Business Management from Saint Joseph's University.

### Shawn Hesse

#### International Living Future Institute

As the Community Engagement Manager, Shawn leads the strategy, training, and support for ILFI's international network of Ambassadors and Collaboratives.

Shawn is a licensed architect, and prior to joining ILFI, led the Boston office of emersion DESIGN, an architecture and sustainability consulting firm. Shawn has over 13 years of project experience, and has consulted with Fortune 500 companies and policy makers at all levels of government on issues related to the Living Building Challenge, LEED, net zero building, social equity, and green jobs.

As a trained facilitator and adjunct professor, he has educated more than 5,000 people on issues related to sustainability, high performance building,

and social justice in the built environment. As a volunteer, he has led the Living Future Collaborative and USGBC Chapter in Boston, and currently serves on the LEED Social Equity Working Group with USGBC. Shawn is also Vice President of Architects/Designers/Planners for Social Responsibility, working to promote human rights through design.

Shawn is an NCARB Certified architect, licensed in Ohio and Massachusetts, Living Future Accredited, LEED Accredited with both BD+C and O+M specialties, and has advanced training in adult education, meeting and charrette facilitation, racial equity, and regenerative development.

### Kate Daugherty

#### Hopeworks N Camden

Kate Daugherty, an acknowledged leader in the fields of conflict resolution, trauma-informed care, and community collaboration, leads the Camden Healing10 Collaborative, a cross-sector coalition of Camden organizations that share a potentially transformative vision for the City: infuse a trauma-informed approach to services and care across all organizations that interact with Camden residents in order to help improve the wellbeing and life prospects of individuals and communities. In addition, Kate also oversees the Youth Healing Team and Hopeworks practice-based trauma training business, training schools, organizations, and nonprofits in how to leverage a trauma informed culture for better performance.

Prior to coming to Hopeworks, Kate earned her Master's degree in conflict resolution from Georgetown University,



## Selected Speaker Bios

including field work in Yogyakarta, Indonesia. She has also travelled extensively, including time in Malawi, Scotland, Brazil, Ireland, Serbia, Croatia, and Germany.

At Hopeworks, the work of the Healing10 and the Youth Healing Team has been recognized numerous times, including the 2016 National Scattergood Innovation Award!

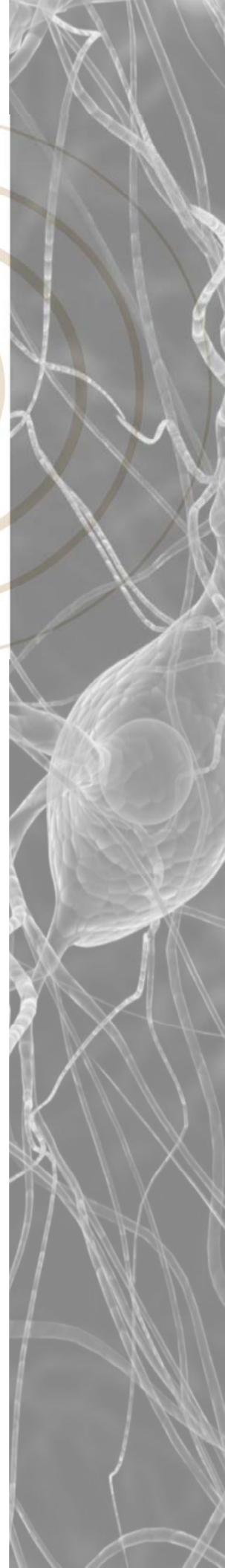
In her free time, Kate is a certified yoga instructor, bringing balance in an otherwise hectic existence!

### **Nicolle Strand** **Temple University**

Nicolle K. Strand is Assistant Director for Research at CBUHP, as well as Assistant Professor. Nicolle holds a JD and a Masters in Bioethics from the University of Pennsylvania. Before joining Temple, she was a Senior Policy and Research Analyst for the Presidential Commission for the Study of Bioethical Issues under President Barack Obama. There, she contributed to work on genomics and privacy, incidental findings in clinical and research settings, neuroscience research and consent capacity, neuroscience applications in law and policy, ethics education and democratic deliberation, and research ethics law and policy. She also spent time at the US Food and Drug Administration, and at the University of Pennsylvania's Office of General Counsel. Prof. Strand has written on informed consent, genomic research, incidental findings, and neuroscientific cognitive enhancement. She has spoken widely at bioethics and research ethics conferences, including the Public Responsibility in Medicine and Research

annual Advancing Ethical Research conference, and the American Society for Bioethics and the Humanities annual conference.

# Notes



**K-16 JUNE INSTITUTE**

# **COLLEGE ACCESS & SUCCESS**

**JUNE 1, 2018 | 9AM - 4PM**

School District of Philadelphia

The institute will be a day of planning, reflection, and sharing of information on partnerships that support students to and through college.

Featured speakers:

- Noe Ortega, Deputy Secretary Higher Education at Pennsylvania Department of Education
- Dr. Donald General, President of the Community College of Philadelphia

Register at **<https://tinyurl.com/K16Institute2018>**  
or contact Caitlin Fritz [caitlin@phennd.org](mailto:caitlin@phennd.org)



# GO WHERE YOU'RE NEEDED.

GIVE BACK | EARN \$ FOR SCHOOL | STRENGTHEN COMMUNITIES



Supporting public education in Philadelphia by forging connections between neighborhood schools and community partners.

PHENND VISTA Community Partnerships Coordinators work to facilitate communication between neighborhood schools and community partners.

Be a part of a cohort of eight PHENND Fellows, each serving for a full year in a wide variety of capacity-building roles at a dynamic Philadelphia nonprofits.

Typical projects include helping organizations build volunteer bases, develop curriculum and trainings, and leverage resources.



For more information about both VISTA opportunities, contact Eden Kainer at PHENND, [ekainer87@phennd.org](mailto:ekainer87@phennd.org) or visit our website at [www.phennd.org](http://www.phennd.org). Positions available for the 2018-2019 school year (July 2018 start). **Apply by May 15th!**

