



Anchor Institutions:

A Regional Approach

April 24-25, 2014

University of Pennsylvania

PHENND

Philadelphia Higher Education Network for Neighborhood Development

Welcome!

On behalf of the PHENND Steering Committee, it is my great pleasure to welcome you to the 25th Anniversary Conference of the Philadelphia Higher Education Network for Neighborhood Development (PHENND).

When colleagues Bill Sullivan (La Salle University), James Hilty (Temple University), Maurice Eldridge (Swarthmore) and I created PHENND over 25 years ago, we could not imagine the impact this new consortium would have at our institutions and in our communities. The current breadth and depth of PHENND's work is truly remarkable, and is made possible only through the commitment of its member institutions.

Like other major cities, Philadelphia has a wide variety of colleges and universities – private, public, secular and faith-based, liberal arts and pre-professional. Each have their own unique mix of programs and partnerships but through PHENND, all are working together to build sustainable and meaningful partnerships with their local communities.

I could not be more optimistic about the potential of PHENND and other multi-institution collaborations here today to serve as models for the rest of the country. In the midst of global change, these collaborations are focused on addressing global problems as they are manifested locally. No one institution can transform a community on its own, nor should it. Only by working together, with other anchors, local governments, nonprofits, and community members themselves, can universities truly live up to their democratic ideals.

Thank you again for making this event such a success! I look forward to many more years of collaboration.

Ira Harkavy

Staff

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Director

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Coordinator

Eden Kainer
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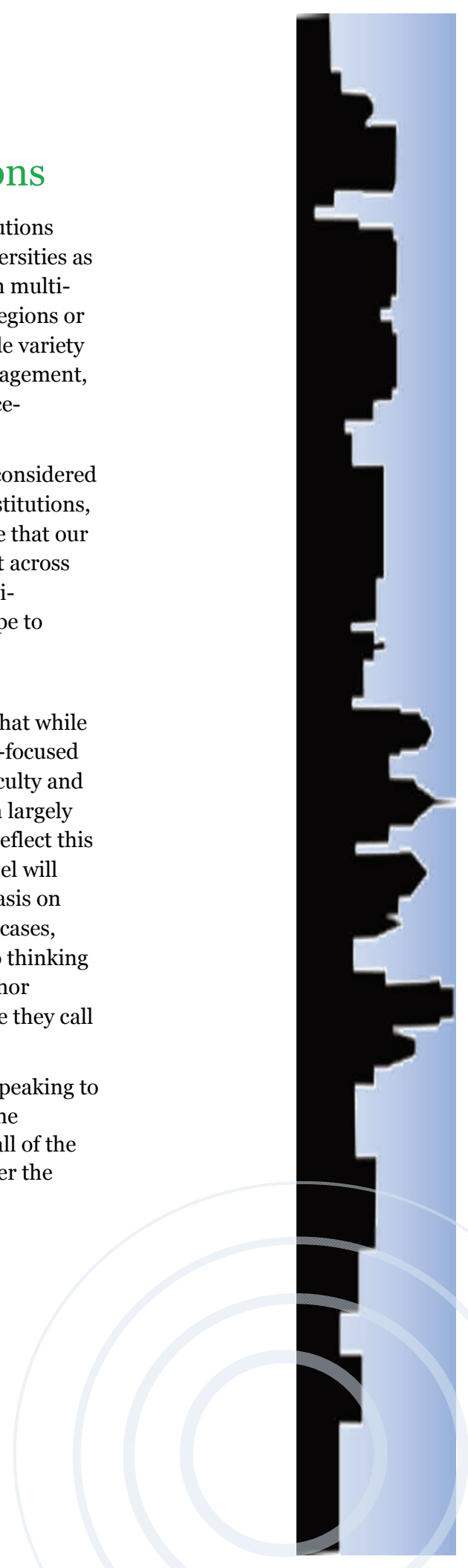
Conference Theme And Key Sessions

This conference is a unique gathering of individuals and institutions from across the country exploring the role of colleges and universities as “anchor institutions.” Moreover, we are specifically focused on multi-institutional collaborations that are seeking to impact whole regions or cities. We are happy to have attracted people involved in a wide variety of campus-community partnerships—civic and community engagement, community and economic development, and service and service-learning.

This conference is intended to help campus leaders who have considered forming such a collaboration with one or more neighboring institutions, as well as anyone already in the process of doing so. We believe that our field can be enhanced by working across communities—not just across institutions. By bringing together individuals involved in multi-institutional networks, or trying to form such networks, we hope to transform the landscapes of both higher education and local communities across the country.

This conference is also intended to bring two worlds together that while working in similar spaces, don’t often collaborate – the people-focused civic engagement side of high education generally driven by faculty and students and the place-based economic development approach largely employed by upper-level administration. Our plenary panels reflect this diversity as do our workshops. On Thursday, the morning panel will focus on university-school collaborations, again with an emphasis on multiple universities working with entire Districts (or in some cases, multiple districts across a region). On Friday, we shift gears to thinking about the economic and tax implications of universities as anchor institutions and what that means for the cities and states where they call home.

With regard to the workshops, you will find a mix of sessions speaking to both the civic engagement/service-learning sphere as well as the economic and community development world. Furthermore, all of the workshops highlight the work of no single institution, but rather the product of collaboration among multiple anchors.





Our Mission

The Philadelphia Higher Education Network for Neighborhood Development (PHENND) is a consortium of 33 colleges and universities in the greater Philadelphia area. PHENND works to build the capacity of its member institutions to develop mutually beneficial, sustained, and democratic community-based service-learning partnerships. The consortium actively seeks to revitalize local communities and schools and foster civic responsibility among the region's colleges and universities.

Higher educational institutions can function as permanent anchors and partners for community improvement. Moreover it is deeply in their interests to do so; their futures are intertwined with that of their neighborhoods. PHENND provides a vehicle for coordinating and, where appropriate, combining the efforts of higher eds so that they can make a significant contribution to improving the entire Philadelphia region.

Our History

The Philadelphia Higher Education Network for Neighborhood Development (PHENND) began in 1987 with representatives from five colleges and universities. In the spring of 1991, interest in PHENND began to increase, witnessed by an organizational meeting that drew over twenty participants from higher educational institutions throughout the area. In 1992, PHENND co-sponsored and was the lead organization of Philadelphia's Summer of Service Project, part of an initial effort in President Clinton's National Service Program. The program, Immunize Children At-Risk Early (ICARE), involved the coordination of 12 higher educational institutions through PHENND, the City's Health Department, the Greater Philadelphia Urban Affairs Coalition, and the School District of Philadelphia, as well as other organizations. In 1993, PHENND began to hold regular meetings and policy workshops with local, state, and federal officials.

Metropolitan-area higher ed collaboration was strengthened in 1994 when several Philadelphia-area institutions received grants through Pennsylvania Campus Compact to develop a corps of part-time service scholars. Managing the only part-time corps in the nation, the Philadelphia program coordinators met regularly, helping solidify a regional approach to national service. The program was so successful it became a model for the current "Ed-only" AmeriCorps award, administered by the Corporation for National Service.

In 1997, PHENND received a major grant from the Corporation for National Service as part of the first round of higher education consortia awards under the Learn and Serve program. Since that time, PHENND has grown from an organization of five colleges and universities to over 30 and from 25 individuals to over 3,000.

Since 1997, PHENND has held an annual conference, which draws higher ed faculty, students, and administrators as well as representatives of community based organizations and public schools to discuss issues pertaining to campus-community partnership. The 2013

PHENND Conference, which drew over 100 participants from Southeastern Pennsylvania and Southern New Jersey, focused on K-16 Partnerships. The keynote speaker was Darlene Kamine, founding Executive Director of the Community Learning Centers Institute in Cincinnati. Ms. Kamine gave a provocative talk which challenged participants to think seriously about the role of public schools in their local communities, and how Cincinnati rolled out a district-wide community schools strategy over the past 10+ years.

PHENND also provides training and technical assistance to numerous university- and community-based practitioners on a wide variety of topics including student volunteer training, service-learning, community-based research, and the best practices of partnership. In addition to supporting the work of member institutions, PHENND also coordinates its own programs which bring the resources of the PHENND Network to bear on particular issues or problems. Current initiatives include the K-16 Partnerships Network, the GEAR UP/AVID Tutoring Program and the Scholars in Service to Pennsylvania program.

PHENND's growth signals an increasing recognition that significant curricular and co-curricular benefits can result when student and faculty members focus their research on working with the community. Finally, the PHENND approach provides a way to more effectively educate students for citizenship by providing them with opportunities to serve. PHENND provides increased hope that higher educational institutions will work together to help solve our country's most pressing problems.

Agenda at a Glance

Thursday, February 13

9:00 AM	Welcome—Bodek Lounge
9:25 AM	Framing the Conference: David Maurrasse—Bodek Lounge
9:45 AM	Keynote Speech: Lillian Kuri—Bodek Lounge
10:30 AM	Concurrent Workshops
12:00 PM	Lunch—Bodek Lounge
1:15 PM	Plenary Panel: Multi-Sectoral Educational Partnerships—Bodek Lounge
2:45 PM	Concurrent Workshops
4:00 PM	Cocktail Reception—Ben Franklin Room

Friday, February 14

9:00 AM	Welcome—Hall of Flags
9:15 AM	Morning Keynote: Taino Palermo—Hall of Flags
9:45 AM	Plenary Presentation: Universities in their Communities, Cities, and Regions: Economic Development and Community Engagement—Hall of Flags
11:15 AM	Concurrent Workshops
12:45 PM	Lunch

Detailed Agenda

Thursday, April 24

9:00 AM

Opening and Welcome with **Hillary Kane**, Director, PHENND; **Dr. Ira Harkavy**, Associate Vice President and Director, Netter Center for Community Partnerships; and **Dr. Dennis DeTurck**, Dean of the College, University of Pennsylvania

9:15 AM

Framing the Conference with **Dr. David Maurrasse**, President and CEO, Marga, Inc.

10:15 AM

Keynote Speaker **Lillian Kuri**, Program Director for Architecture, Urban Design and Sustainable Development, Cleveland Foundation

10:15 AM Break

10:30 AM

Concurrent Workshops (see page 8)

12:00 PM

Lunch

1:15 PM

Plenary Panel: Multi-Sectoral Educational Partnerships featuring: Moderator Hillary Kane, Director, PHENND, with Jim Grim, Midwest Center for University Assisted Community Schools; Dr. Pamela Pittman-Adkins, Higher Education Forum of Northeastern Oklahoma; Madeline Yates, Executive Director, Maryland/DC Campus Compact; Jessica Strauss, Executive Director, Alliance for Community Teachers and Schools

2:30 PM Break

2:45 PM

Concurrent Workshops (see page 9)

4:00 PM

Cocktail Reception and Announcement with remarks from Craig Carnaroli, Executive Vice President, University of Pennsylvania

Friday, April 25

9:00 AM

Welcome with **Hillary Kane**, Director, PHENND

9:15 AM

Morning Keynote: **Supporting Educational Attainment to Propel Community Revitalization** presented by Taino Palermo, Community Organizer, Near Westside Initiative

9:45 AM

Plenary Presentation: **Universities in their Communities, Cities, and Regions: Economic Development and Community Engagement featuring:** Moderator Dr. David Bartelt, Professor Emeritus, Geography and Urban Studies, Temple University with Jeff Cooper and David Glancey, Office of Government and Community Affairs, University of Pennsylvania and Lee Huang, Senior Vice President and Principal, EConsult Solutions

11:00 AM

Break

11:15 AM

Concurrent Workshops (see page 11)

12:30 PM

Lunch



Keynote Speaker

Lillian Kuri is currently the Program Director for Architecture, Urban Design and Sustainable Development at the Cleveland Foundation. The Cleveland Foundation is the oldest and one of the largest community foundations in the United States. The Foundation is dedicated to enhancing the quality of life in Greater Cleveland.

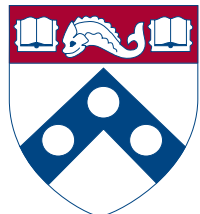
Lillian Kuri joined the Cleveland Foundation in 2005 as a consultant to develop a comprehensive strategy for one of the foundation's priority initiatives: the revitalization of the Greater University Circle area – one of the nation's largest and most comprehensive anchor-based initiatives – involving cross cutting issues such as transportation, mixed-use development, housing assistance, education, sustainability, community wealth, and economic inclusion. This initiative includes a path-breaking and innovative “buy-local” model of inclusive economic development and job creation. The strategy includes supporting local businesses through supply chain attraction and retention initiatives in the Health Tech Corridor and “growing Cleveland's own businesses” through the “employee owned” Evergreen Cooperative Initiative. The first to launch are the Evergreen Cooperative Laundry, Evergreen Energy Solutions and Green City Growers Cooperative – the largest urban food production greenhouse in the US.

Lillian also manages a new foundation initiative in partnership with the Northeast Ohio Regional Sewer District related to NEORSD's \$3 billion, 25 year project to remove the combined sewer system, including new stormwater practices and green infrastructure. Lillian continues to work on foundation strategies for innovative uses of capital, energy efficiency, vacant land reutilization and local food.

Acknowledgements

This conference would not be possible without major financial support from the University of Pennsylvania's Netter Center for Community Partnerships as well as the School of Arts and Sciences and the Provost's Office. PHENND also wishes to thank Joann Weeks, Associate Director of the Netter Center, for their time and effort.

Platinum Sponsor



Netter Center
for Community Partnerships
UNIVERSITY of PENNSYLVANIA

Workshop Descriptions

Thursday, April 24, 10:30 AM

Survey of the Current and Potential Impact of Local Procurement by Philadelphia Anchor Institutions

Ben Franklin Room, Houston Hall

(Alan Butkovitz, Controller, City of Philadelphia and Lee Huang, Senior Vice-President and Principal, Econsult Solutions)

The purpose of this session, in addition to highlighting some local and national best practices, is to explore the current and potential impact on the Philadelphia economy of local procurement by anchor institutions. It is estimated that annual spending by anchor institutions in Philadelphia produces a total expenditure impact of about \$4 billion per year, supporting about 28,000 jobs and generating about \$90 million in annual tax revenues. Every \$1 million spent by anchor institutions with local vendors actually represents \$1.5 million in expenditures within Philadelphia and supports 10 additional jobs.

Faculty Engagement in West Philadelphia

Griski Room, Houston Hall

(Jennifer Johnson Kebea, Lindy Center for Civic Engagement, Dimitri Papadopolous, STEAM Coordinator, and Dr. Cyndi Rickards, Assistant Teaching Professor of Criminal Justice, Drexel University; Mary Kate McGinty, Director of Government and Community Affairs, Dr. Amy Jessop, Department of Health Policy and Public Health, and Dr. Shaun Varrecchia, Department of Physical Therapy, University of the Sciences)

This session will showcase both Drexel's and USciences' commitment to community-based service-learning. A panel of faculty members from both institutions will discuss their

specific courses, highlighting the various partnerships that have developed within the local West Philadelphia community. Strategies and challenges of collaborating across institutions working in the same community will be discussed.

Multi-Institutional Collaborations: A Case Study of Bridging the Gaps

Golkin Room, Houston Hall

(Anthony Singleton, Educators 4 Education; Elissa Goldberg, Office of Community Experience, Drexel University College of Medicine; and Dr. Lucy Tuton and Ellen Martinak, Bridging the Gaps, University of Pennsylvania School of Medicine)

This session will examine key building blocks to sustainable collaborations involving multiple academic institutions, community organizations and professional disciplines. A case study of a long-standing program that links the provision of health related service with the interprofessional education of health and social service professionals will be used to illustrate how collaboration and partnership is achieved among stakeholders while ensuring mutual benefit to all participants. The workshop will address challenges and opportunities of multiple collaborators (from both the academic and community perspectives) as well as strategies that have been developed to support program progress and sustainability.

(cont'd on next page)

Workshop Descriptions

Thursday, April 24, 10:30 AM (cont'd)

Multi-Institution, Multi-Organization Community-Academic Partnerships for Research: Are You Ready To Be "In a Relationship"?

Class of '47, Houston Hall

(Ayana S. Bradshaw, National Network of Hospital-based Violence Intervention Programs (NNHVIP), Children's Hospital of Philadelphia; Dr. Alice J. Hausman, Department of Public Health, Temple University; Dr. Nicole Vaughn, School of Public Health, Drexel University; Nicole Thomas, Independent Consultant; and Terry Guerra, Director of Special Projects, ACHIEVEability)

One way for higher education institutions and community organizations to be "in a relationship" with each other is to work on joint research projects. Learn about the community-based participatory research (CBPR) approach; how to start, implement and sustain a CBPR partnership, and its potential benefits and challenges and ingredients for success - from the experiences of multiple academic institutions and multiple community-based organizations that got together for a CBPR project. If you as a community organization have ever wanted your programs to go from being just good ideas to becoming evidence-based (which sophisticated funders are demanding more and more), or if you as an academic researcher have ever yearned for your research to have greater immediate impact in the community beyond frequent citations by high impact journals, consider checking out this workshop. There might be a match for you.

Thursday, April 24, 2:45 PM

Working with Anchors to Build the Local Food Economy

Ben Franklin Room, Houston Hall

(Greg Heller, Interim President and CEO, American Communities Trust and Kurt Sommer, Director, Baltimore Integration Partnership)

Food procurement is one of the key areas where anchors can truly support micro-enterprise. However, it takes real investment of resources on both the supply side and the demand side to harness this potential. This session looks at successful on-the-ground strategies for connecting anchor food procurement with local entrepreneurs, and achieving significant local procurement goals for institutions. The session speakers provide three related but different perspectives on the issue. Kurt Sommer administers the Living Cities-funded Integration Partnership in Baltimore. This initiative engaged a consultant to assess the buying power of local anchors for food procurement, and charted strategies for moving the needle on the demand-side of the food procurement equation in order to create jobs and local economic development. Greg Heller is Interim President & CEO of American Communities Trust, a nonprofit social-impact partner organization that has assisted several groups around the country to plan and build kitchen incubators, connected with anchor procurement contracts. Greg will speak on how kitchen incubators and institutional food service providers can partner for mutual benefit.

(cont'd on next page)

Workshop Descriptions

Thursday, April 24, 2:45 PM (cont'd)

Building Communities through the Employer Assisted Housing

Golkin Room

(Chris Waters, Urban Affairs Coalition; Michael McGee, Executive Director, Institute for Economic Development; and Jim Flaherty, Director, Commercial Corridor Development; City of Philadelphia)

Employer-assisted housing (EAH) has been used by anchor institutions for years as a way to recruit, retain and reward employees to live closer to their places of employment. Now, EAH is also being used as a tool for economic and community development. In this session, participants will learn how organizations in the private, nonprofit and public sectors are using EAH in multiple cities as part of a larger economic development strategy.

From High Need to Higher Ed: Empowering students and engaging staff to transform public education using the Community School model

Griski Room

(Jill Pereira and Kate Pitts, United Way of the Greater Lehigh Valley and Dr. George White, College of Education, Lehigh University)

A regional approach in an area that services 17 school districts and 10 higher education institutions (across two counties with vastly different demographics) presents unique challenges and opportunities. As anchor institutions, the United Way of the Greater Lehigh Valley and several higher education institutions in the Lehigh Valley have recognized their role as community footholds and have taken a lead in the Community School initiative. This initiative seeks to bring

together community partners and resources to make public schools a community hub, where students and their families can have access to food, clothing, health services and educational programming. We believe that the impact of such focused collaboration will lead to greater student success. In hopes of expanding upon the transformational work being done by lead partners Lehigh University and Northampton Community College, the United Way of the Greater Lehigh Valley and LVAIC (Lehigh Valley Association of Independent Colleges) have come together around a plan to create a regional Higher Ed Network to facilitate inter-collegiate, community-focused collaborations that will support families and children in a holistic way, by harnessing community resources to help struggling families.

Workshop Descriptions

Friday, April 25, 11:15 AM

Gathering Data Across Institutions: The City of Philadelphia and its Higher Eds

Class of '47, Houston Hall

(Lee Huang, Senior Vice-President and Principal, Econsult Solutions)

Econsult recently completed a major analysis of the impact of community outreach and economic development work done by area colleges and universities for the report, “The City of Philadelphia and its Higher Eds: Shared Goals, Shared Missions, Shared Results.” Compiling data across multiple institutions, each of which thinks about this work differently and thus tracks and categorizes it differently, was a massive undertaking. Lee will share some insights about this process including tips for universities on how they can track their own individual impact.

The Anchor Dashboard

G16, Irvine Auditorium

(Steve Dubb, Senior Research Associate, The Democracy Collaborative, University of Maryland)

Anchor institutions are enterprises such as universities and hospitals that are rooted in their local communities by mission, invested capital, or relationships to customers, employees, and vendors. As place-based entities that control vast economic, human, intellectual, and institutional resources, anchor institutions have the potential to bring crucial, and measurable, benefits to local children, families, and communities. Developed through extensive research and in-depth interviews conducted with more than 75 leaders of anchor institutions, national nonprofit organizations, federal agencies, and community organizations, The Anchor Dashboard identifies twelve critical areas where anchor institutions can play an effective role. Additionally, it develops

illustrative indicators that: 1) provide a baseline to assess conditions in the community; and 2) evaluate institutional effort—e.g., dollars spent, procurement shifted, people hired, policies and accountability procedures in place.

Anchor Institutions Working Together to Promote College Access

G7, Irvine Auditorium

(Dr. Marcine Pickron-Davis, Chief Community Engagement and Diversity Officer, Widener University; Cynthia Jetter, Lang Center for Civic and Social Responsibility, Swarthmore College; Julani Ghana, Director, Delaware County College Access Center and Kate Burke Blackburn, Administrative Director, Crozer Wellness Center, Crozer Keystone Health System)

Anchor institutions are defined as stakeholders that can rethink their range of resources to contribute more directly to the improvement of their communities, cities, and regions (Toolkit for Anchor Institutions, March 2008). This presentation and discussion will introduce participants to the Chester Higher Education Council (CHEC), a model of multi-anchor collaborations that involves six colleges and universities in southeastern Pennsylvania. Outreach to the local school district, which serves a large percentage of students of color and characterizes many of the problems endemic in urban education, has been a priority for these institutions. Attendees will learn about how leveraging inter-institutional resources led to the creation of a College Access Center to bring to bear a shared mission of equity in education. Workshop participants will also learn about the benefits and challenges of building and sustaining reciprocal inter-institutional-community partnerships.



Workshop Descriptions

Friday, April 25, 11:15 AM (cont'd)

The Learning Corridor and Beyond: Working Through a Nonprofit to Develop Frog Hollow

Griski Room, Houston Hall

(Melvyn Colon, Executive Director, Southside Institutions Neighborhood Alliance (SINA) and Steve Balcanoff, Connecticut Children's Medical Center)

SINA is a nonprofit created 35 years ago to embody the collaboration between three separate and mostly unrelated anchor institutions; Trinity College, Hartford Hospital, and more recently, the CT Children's Medical Center. This collaboration has resulted in over \$135 million of investment from various sources in one of the lowest income communities in the country. The Learning Corridor is the signature project of this collaboration but recent work in housing development and the schools continues the effort to revitalize the Frog Hollow community. The workshop will review the history of the collaboration and focus on the nonprofit organizational form developed to carry out the work: the benefits and challenges of this structure in terms of governance, funding, community relations and other considerations.

Biographies of Key Speakers

Hillary Kane

Hillary Kane is the Director for the Philadelphia Higher Education Network for Neighborhood Development (PHENND). PHENND is a consortium of over 30 institutions of higher education in the Greater Philadelphia region that seeks to help campuses connect to their communities through mutually beneficial service and service-learning partnerships. Since Ms. Kane joined PHENND in 1999, the organization has increased its membership, developed new multi-university programs and partnerships, and become a leader in the field of service-learning.

Ms. Kane is a graduate of the University of Pennsylvania where she received a Bachelor of Arts in Urban Studies. Ms. Kane serves as Chair of the Pennsylvania Service-Learning Alliance and is the President of the Executive Board of the Penn State Cooperative Extension for Philadelphia County. She is also a member of the Greater Philadelphia Corporate Volunteer Council.

Dr. Ira Harkavy

Ira Harkavy is Associate Vice President and Founding Director of the Barbara and Edward Netter Center for Community Partnerships, University of Pennsylvania. An historian with extensive experience building university-community-school partnerships, Harkavy teaches in the departments of history, urban studies, and Africana studies, and in the Graduate School of Education. As Director of the Netter Center since 1992, Harkavy has helped to develop academically based community service courses as well as participatory action research projects that involve creating university-community partnerships and university-assisted community schools in Penn's local community of West Philadelphia.

Executive Editor of *Universities and Community Schools*, Harkavy has written and lectured widely on the history and current practice of urban university-community-school partnerships and strategies for integrating the university missions of teaching, research, service, and learning. His recent books are *Dewey's Dream: Universities and Democracies in an Age of Education Reform* (2007, co-authored with Lee Benson and John Puckett), *Higher Education and Democratic Culture: Citizenship, Human Rights and Civic Responsibility* (2007, co-edited with Josef Huber), *The Obesity Culture: Strategies for Change, Public Health and University-Community Partnerships*, (2009, co-authored with Francis Johnston), and *Reimagining Democratic Societies* (2013, co-edited with Sjur Bergan and Hilligje van't Land).

Dr. Ira Harkavy received his B.A. and his Ph.D. in history from the University of Pennsylvania.

Dr. Dennis DeTurck

As dean of the College, Dr. DeTurck has responsibility for undergraduate curricula, programs, and students in all departments and nondepartmental programs in the School of Arts and Sciences. He directs the College Office, together with its staff of advisors, and works with the Dean of SAS on planning and priorities for undergraduate education in the arts and sciences at Penn.

Dr. DeTurck, a professor of mathematics who has authored more than fifty papers on partial differential equations and differential geometry, is managing editor of the American Mathematical Society's "Contemporary Mathematics" book series. He has long been a distinguished and dynamic presence in undergraduate education at Penn. This

Biographies of Key Speakers

renown stems in part from his own superb teaching, which has been recognized by a host of honors including the SAS Ira Abrams Award, the University's Lindback Award, and the Mathematical Association of America's Haimo Award for Distinguished Teaching. In 2009, Dr. DeTurck was named the Robert A. Fox Leadership Professor.

Dr. David Maurrasse

Dr. David Maurrasse is the Founder and President of Marga Incorporated, a consulting firm founded in 2000 providing strategic advisory services and research to philanthropic initiatives and community partnerships. Marga coordinates, with the University of Pennsylvania's Netter Center, the Anchor Institutions Task Force. Dr. Maurrasse serves as the Director of this emerging association, which promotes the engagement of enduring institutions (e.g. universities and medical centers) in addressing economic development, health disparities, educational access, and beyond.

Marga also coordinates the Race and Equity in Philanthropy Group (REPG), which engages a cluster of member foundations in strengthening policies and practices on racial equity, diversity, and inclusion. The Annie E. Casey Foundation, the California Community Foundation, the California Endowment, the W.K. Kellogg Foundation, the San Francisco Foundation, the Winthrop Rockefeller Foundation, and the Woods Fund of Chicago are members of REPG.

Dr. Maurrasse has published several books, including *Listening to Harlem* (2006), *A Future for Everyone: Innovative Social Responsibility and Community Partnerships* (2004), and *Beyond the Campus: How Colleges and Universities form Partnerships with Their Communities* (2001). His most

recent book, *Strategic Public Private Partnerships: Innovation and Development* (2013) assesses the value and potential of cross sector partnerships around the world.

Jim Grim

Jim Grim, Co-Director of the Midwest Center for University-Assisted Community Schools at Indiana University Purdue University Indianapolis (IUPUI) and Director of Community Schools for the Mary Rigg Neighborhood Center, Indianapolis, lead-partner of the George Washington Community H.S. initiative, is a former high school teacher who has been engaged in the community schools movement since 1993. He has worked with GWCHS since its opening in 2000. He is an adjunct faculty member in the Indiana University School of Education-IUPUI where he teaches school/community engagement for graduate students pursuing an administrative license, and for 20 years taught in the IU School of Journalism. He serves on the Boards of United Way's Youth as Resources, Indianapolis Coalition for Community School Partners, and the Indiana Partnerships Center, and is president of his homeowners association. He also is a member of the national Community Schools Leadership Network through the Coalition for Community Schools. He and his Midwest Center colleagues have authored numerous professional journal articles about community engagement in education, the most recent in the *Peabody Journal of Education*, 2013 issue.

Biographies of Key Speakers

Pamela Pittman-Adkins

Pamela Pittman Adkins, Founder and Executive Council Chair of The Higher Ed Forum of Oklahoma. Established in 2006 in partnership with the Barbara and Edward Netter Center for Community Partnerships, the Forum delegates include faculty and administrators from nine universities and eight public school districts in Oklahoma. The Forum facilitates critical dialogue among P-16 professional educators with community constituents in a power-free and meaningful exchange of ideas and opinions leading to collective action. Our goal is to provide equitable access to innovative post-secondary academically-based service learning opportunities. The Tulsa Community College houses the Forum, provides conference space and support resources.

Pam accepts ongoing invitations to speak at public and private forums and philanthropic education circles. Through the University of Oklahoma, she is a licensed Registered Nurse and received her Masters in Human Relations with Highest Honors of the Charles B. Schusterman Award for Academic Excellence. Pam is completing her Ph.D. dissertation, ABD doctoral candidate in Higher Education Administration & Policy at Oklahoma State University. Pam teaches students the role of the teacher in society and critical issues in education in The School of Social Foundations, College of Education, OSU. Pam is a highly trained external evaluation researcher completing research at TCC in concurrent enrollment processes as interventions while exploring organizational conditions across diverse collaborative P-16 sectors. She believes critical dialogical leadership leads to collective action impacting interdisciplinary and external collaborations. Her most recent prestigious award was announced at the Oklahoma Campus Compact 5 State Conference. Faculty and

administrators from 5 universities in Oklahoma submitted her nomination and Pam was honored as The 2013 Community Engagement Professional of the Year “in recognition of substantial contribution to the advancement of campus-wide community engagement.”

Madeline Yates

Madeline Yates is the founder and executive director of the Maryland-D.C. Campus Compact (MDCCC), a higher education association which deepens the public engagement of colleges and universities as they serve as anchor institutions in their communities. She also founded Resources for Global Citizenship, an organization dedicated to facilitating the local and global engagement of higher education and K-12 institutions and systems through experientially-based professional development.

Ms. Yates has twenty-five years of experience in cross-cultural and service-learning programs, as a participant, coordinator, and manager.

Ms. Yates has traveled extensively throughout most regions of the world -- living, working, and volunteering for extended periods of time in Japan, Haiti, the Philippines, Nicaragua, and New Zealand. She has received several fellowships representing United States educators in Kyrgyzstan and Ecuador. She has consulted with international educational organizations from Ukraine to Peru, and was awarded two Fulbright fellowships to India and South Africa. She holds a BA from Gettysburg College and an MA from Hood College.

Ms. Yates has taught in K-12 and worked in higher education as well as directly with a wide variety of non-profit community-based

Biographies of Key Speakers

organizations domestically and internationally. She helped administer K-12 service-learning at the Maryland State Department of Education. She has presented widely in the United States and keynoted at an international Service-Learning Conference in Argentina. She serves on numerous boards.

Jessica Strauss

Jessica Strauss is Executive Director and Co-Founder of the Alliance for Community Teachers and Schools. She has been an independent consultant for 16 years, focusing on school and community partnerships. In those years, she has provided research, planning facilitation, program design, initiative design and policy development for Government agencies, Foundations, and Non-Profit organizations. She is expert in school partnerships, systemic reorganization, family and community engagement, human services for urban children and families, and organizational development for schools and grassroots organizations.

Ms. Strauss worked for eight years as a Consultant for the National Center for Community Schools of the Children's Aid Society, where she served as a consultant to several communities as they planned and expanded community schools, and as project manager for the 2009 roll-out of capacity-building methodology and a compendium of materials, developed over 15 years by NCCS staff.

Ms. Strauss co-founded and led Baltimore Community School Connections, an intermediary TA center, from 2003 to 2007, developing and supporting Baltimore's 26-school initiative. Her prior clients have included Family Support America, where she served as Senior Advisor for Family Support in Schools for three years, and authored a

number of magazine articles and a handbook on Shared Leadership: A Process for Family and Community Engagement. She spent ten years as a half-time Consultant with the Annie E. Casey Foundation, where she provided research and development for new portfolios and edited a series of monographs, Elders As Resources for Youth.

Craig Carnaroli

Craig Carnaroli serves as the chief non-academic for the University overseeing its central business functions. A Wharton graduate, Craig returned to the University in January 2000 as the University's Vice President for Finance & Treasurer. Craig was promoted to Executive Vice President in 2004. Craig had previously worked in the investment banking industry specializing in public finance, having worked both at First Boston and Merrill Lynch & Co.

In his role as EVP, Craig has played a leadership role in the growth and evolution of the campus including the development of Penn Connects master plan, the acquisition of the U.S. Postal lands, and South Bank campus, and the University's broad cost containment efforts.

Craig received B.S. in Economics cum laude from the Wharton School, and an M.B.A. from Stanford University Graduate School of Business. Mr. Carnaroli lives near the Penn campus in University City with his wife Amie Thornton, COL 84, WH 87.

Taino Palermo

Taino Palermo is the Community Organizer for the Near West Side Initiative. He has been a nonprofit director for the past 10 years overseeing a portfolio of youth programs in

Biographies of Key Speakers

New York City and Syracuse. Taino is the co-founder the Breath of Fresh Air (BoFA) Gallery for Syracuse teenage artists and is also the co-founder of the Latino Professional Network of Syracuse, a network of over 500 local Latino professionals, which provides paid pre-professional internships for Latino teens. He is currently studying towards his doctorate degree in K-12 Educational Leadership and was the 2013 recipient of the New York State 40 Under 40 Rising Latino Stars award as well as the National Action Networks Bea Gonzalez Award for his community work within the Latino community in Syracuse. Taino sits on several boards for a variety of local organizations and is dedicated to providing opportunities for Syracuse youth through leveraging key partnerships.

Dr. David Bartelt

Dr. David W. Bartelt is Emeritus Professor of Geography & Urban Studies at Temple University. He is a prior member of PHENND's Steering Committee, where he served for more than 10 years. His academic work focused on the role of housing and community development – and particularly in the role that community based organizations can play in maintaining housing quality for a community. Since his retirement from active teaching, he has continued his research into the community contexts of homelessness, and the effects of major anchor institutions on their surrounding communities. These involved traditional “eds and meds” as well as major employers and financial institutions.

Jeff Cooper

Jeffrey Cooper is Vice President for Government and Community Affairs for the University of Pennsylvania. He is responsible for advancing Penn's interests with federal,

state, and city governments, for coordinating Penn's relationships with elected and appointed government officials, and for representing Penn before public agencies. He also oversees the wide variety of Penn's community initiatives, including the Netter Center for Community Partnerships, Penn's economic inclusion programs in construction, employment and procurement, and Penn's engagement with Philadelphia public schools.

Prior to joining Penn in July, 2008, Mr. Cooper served as Chief Counsel for the Pennsylvania State System of Higher Education and Executive Deputy General Counsel in Governor Edward Rendell's administration from 2003 to 2008.

A 1975 graduate of Penn's Law School, Mr. Cooper earned a bachelor's degree from Northwestern University in 1972.

Mr. Cooper is active in many local and national arts and civic organizations. He is currently is a member of the Philadelphia Council on College and Career Success, the Leadership Team of Get Healthy Philadelphia, and on the Boards of Directors of the Penn Institute for Urban Research, Pennsylvania Partnerships for Children, the American Jewish Committee for Philadelphia and Southern New Jersey, the Print Center, and the Policy Board of WXPB.

Lee Huang

Lee Huang is a senior vice president and principal at Econsult Solutions. Mr. Huang holds a BS in Economics from the Wharton School and a MPA from the Fels Institute of Government at the University of Pennsylvania. From 1995-2005, he worked in various roles, including that of Executive Vice President, at the Enterprise Center. Prior to becoming a principal at Econsult Solutions, Lee was a director at Econsult Corporation from 2006-2012



Biographies of Key Speakers

David Glancey

David serves as Penn's liaison with the City of Philadelphia and its boards, commissions and agencies. He advises the University community on matters relating to local government. Active in the regional political scene for many years, David has broad knowledge of the City's legislative and regulatory activities.

Prior to coming to Penn, Mr. Glancey was Chairman of the City of Philadelphia's Board of Revision of Taxes until his retirement from the Board in March, 2007. The Board of Revision of Taxes was charged with the valuation of approximately 567,000 real property accounts in addition to hearing all appeals relating to those valuations. The Board also heard all condemnation matters in the City and administered all statutory exemption matters along with several real property tax abatement programs. In January 2008, Mr. Glancey began his current employment at the University of Pennsylvania's Office of Government and Community Affairs.

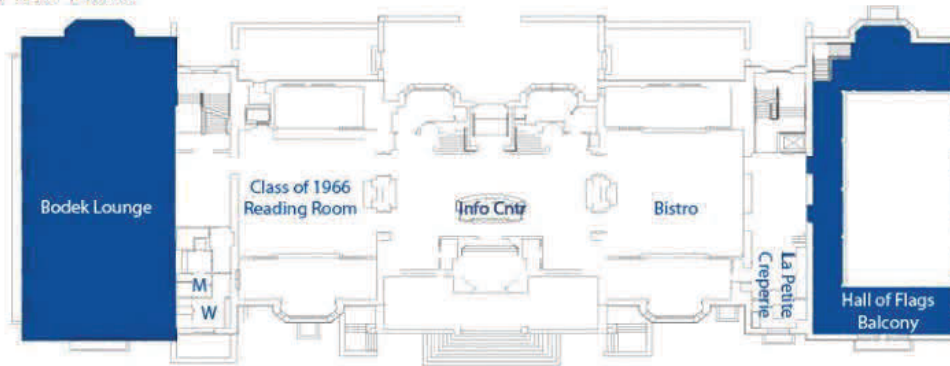
Mr. Glancey holds a J.D. from Villanova University School of Law. He was Counsel to the Committee on Local Government for the Senate of Pennsylvania and was an associate member of the Philadelphia law firm of Dilworth, Paxson, Kalish and Kauffman.

Houston Hall

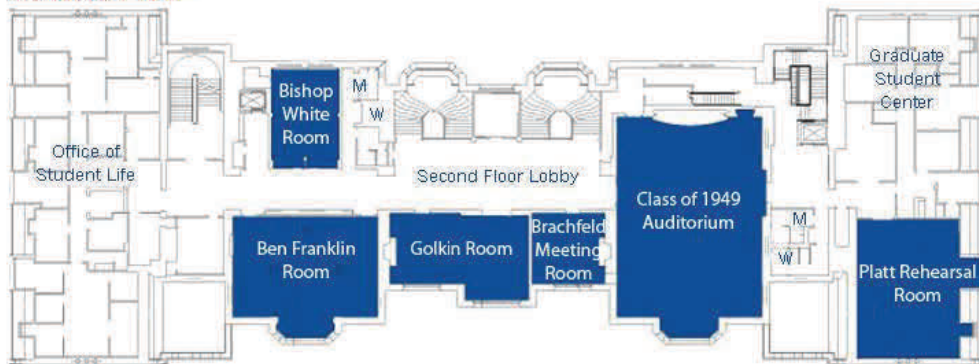
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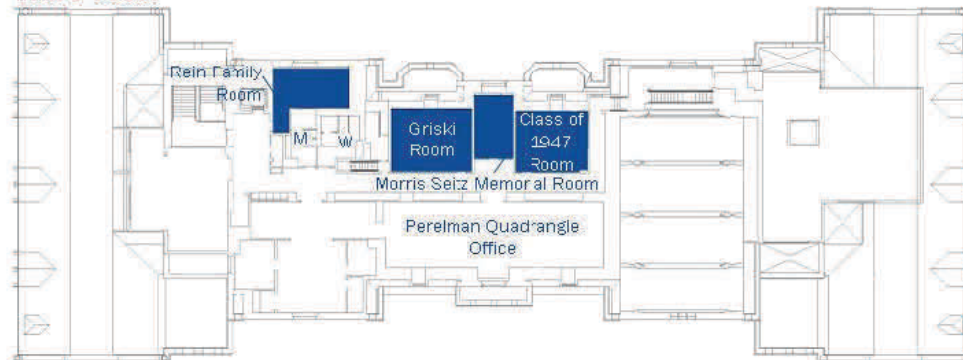
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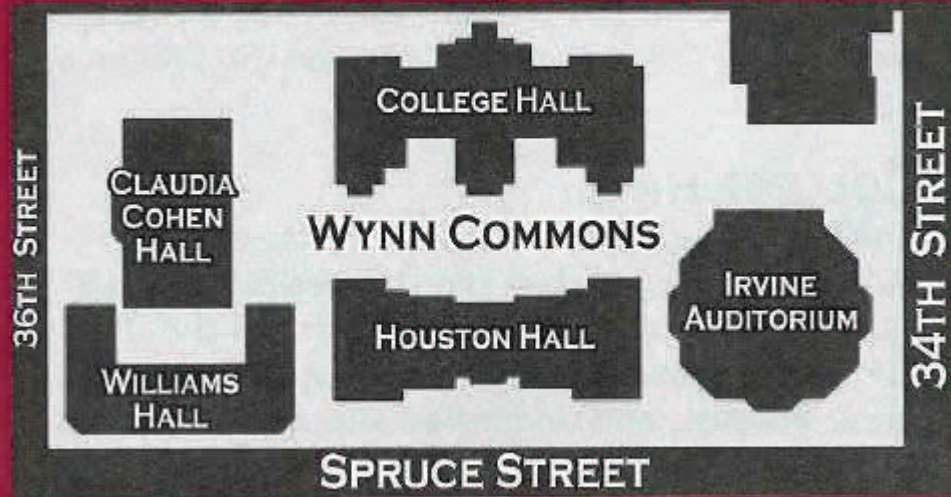
Second Floor



Third Floor



PERELMAN QUADRANGLE



Irvine Auditorium

Ground Floor

