



CREATED BY HIGH SCHOOL STUDENTS IN PHILLY

**WE ARE KIDS WORKING TO END HUNGER AND CHILDHOOD OBESITY IN OUR COMMUNITY BY CREATING FOODS FOR OUR PEERS. THANKS TO YOUR SUPPORT, OUR FOODS ARE SERVED IN ALL PHILLY SCHOOLS. NOW WE WORK TO MAKE THEM MORE NUTRITIOUS AND DELICIOUS.**



A year ago the Rebel Ventures crew pitched and won \$5000 to develop a new school food product.



We spent months developing a delicious recipe that fit into the nutritional requirements for school breakfast.



We partnered with a manufacturer for full scale production to assist in supplying every kid in Philly.



We constantly tested both our recipe and our package design with our target audience- kids in Philadelphia.



**REBEL VENTURES** is a youth powered social enterprise in West Philadelphia with a mission to create healthy deliciousness with kids in schools. All proceeds from Rebel Crumbles sales support hiring high school students in Philadelphia and creating access to healthy food for kids.



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#HEALTHYDELICIOUSNESS