



# Higher Education as Guides to the Credit Path Evaluation Overview

PHENND

Sub-grantees Meeting

September 3, 2009



## Today's Plan – lots of discussion!

- Share our approach
- Share performance measures
- Review general design and data collection
- Next steps



## Our Evaluation Approach

- Work in close partnership with sponsoring organizations
- Assess both short and long-term outcomes AND how and why programs and services work
- See evaluation as a way not only to ***prove*** whether a program worked but also to ***improve*** the way it works



## Our Approach (continued)

- Help organizations increase their internal capacity to evaluate program effectiveness and outcomes
- Generate knowledge that advances social justice
- Make knowledge productive





# Performance Measures (outcomes)

- Students
- Community partners
- HED partners



## Outcomes: Students

400 students will provide services annually

- Leadership skills
- Greater commitment to civic engagement
- Increased awareness & understanding about structural inequalities in this country



# Outcomes: Community

**2000 low-moderate income individuals will be served**

- Low-moderate income individuals will be served – economic self-sufficiency
- Organizations will report that students helped their clients
- Agency capacity to meet client needs is increased



## Outcomes: HED

- Campuses learn to become better partners
- Community engagement/service is institutionalized





## **Outcomes: Making it real**

What do these outcomes look like  
within the context of your work?



### 3 Sources of Data

- Brandeis data collection
- Learn and Serve – LASSIE
- Agency data



## Data Collection: Brandeis

- Students – survey at the end of each semester (web)
- Campus service coordinators –
  - Annual survey on institutional impact
  - Interview
- Community partners –
  - Annual survey (Spring, web)
  - Focus group with “Big 5”





## Data Collection: Learn and Serve

The LASSIE system:

[www.lsareports.org](http://www.lsareports.org)

See the “Download Surveys” link to get  
a paper version of the survey.

You’ll have access to LASSIE “Field  
Tools” later this Fall.



## Data Collection: Agency

What are you already collecting that  
might be useful?

e.g., Food Stamp Enrollment Campaign



## Next Steps

- We use your input to refine the plan
- Share it with you including instruments, timetable
- Will implement most in January 2010, w/some student surveys in Nov 09.



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