

Acknowledgments

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Learn and Serve America



Thank you to all the presenters and speakers!

PHENND

Philadelphia Higher Education Network for Neighborhood Development

Presents:

**Higher Education and
Community Development:
An exploration of
community partnerships in
economics and business
education**

**November 18, 2011
Temple University**

Program

- 10:30 AM Welcome and Intros (Room 217A)
- 10:45 AM Plenary Panel: "Making the Case: Community Engagement as an Essential Part of a Business Education"
- MarySheila McDonald, Esq., Associate Dean, La Salle University School of Business
 - T.L. Hill, Associate Professor in Strategic Management, Fox School of Business, Temple University
 - Don Kelly, Director, Community Economic Development, Urban Affairs Coalition and Adjunct Faculty, Urban Studies, Eastern University
- 11:45 AM Networking Lunch

Program

- 12:45-2:00 PM Concurrent Workshops
- *Volunteer Income Tax Assistance: The Accounting Perspective* (Room 220) with Steven Balsam, Professor & Merves Senior Research Fellow, Accounting, Temple University; Dennis Raible, Instructor, Accounting, Saint Joseph's University; C. Andrew Lafond, Assistant Professor, Accounting & Information Systems, The College of New Jersey; Ariel Finegold, VITA Student Co-Coordinator, Swarthmore College; and Pat Healy, Internal Revenue Service
 - *Community-Based Research: Savings Bond Take-up at VITA Sites* (Room 206/) with Ellen Magenheimer, Professor of Economics
 - *Making a Student-Produced Video: Home Foreclosures in Philadelphia* (Room 217A) with David Freeman, Associate Professor of Justice; Deirdre Garrity-Benjamin, GIS Program Coordinator; and students Helene Iavecchia and Mark Beerly, Community College of Philadelphia
 - *Small Business Development: Stories and Strategies from West Philadelphia and North Philadelphia* (Room 205) with Eustace Kangaju, Director, Small Business Development Center, Temple University and Greg Heller, Managing Director, Economic Growth & Community Revitalization, Enterprise CDC

Panel Presenters

span organizational boundaries, the social and institutional context of entrepreneurship, and community economic development in urban settings. Prior to joining the Fox School, TL was a Managing Director for New Society Publishers, where he edited more than 30 books, and a strategic consultant for small and family-owned firms. TL has earned a PhD and an MBA from Temple University's Fox School of Business and an A.B. in Religious Studies from Brown University.

Don Kelly, Director, Community Economic Development, Urban Affairs Coalition and Adjunct Faculty, Urban Studies, Eastern University

Don Kelly is Director of Community and Economic Development of the Urban Affairs Coalition and has supervised programs in financial education, home improvement lending, foreclosure prevention, small business lending and employer-assisted housing. He is an Accredited Financial Counselor through the Association of Financial Counseling and Planning Education. Prior to joining the Coalition in 2002 Don had over 20 years experience in the banking industry in the fields of community development and Community Reinvestment Act compliance. Prior to his banking career Don was a Peace Corps Volunteer in Guatemala and community organizer. Since 1991 he has been a member of the adjunct faculty of Eastern University teaching courses on community revitalization, economic development, urban planning and public policy. Don is an active civic leader in his hometown of Haverford Township serving on the boards of the Haverford Township Civic Council and Haverford Partnership for Economic Development which he helped to found.

Panel Presenters

MarySheila McDonald, Esq., Associate Dean, La Salle University School of Business

MarySheila E. McDonald, J.D., is the Associate Dean of La Salle's School of Business. McDonald works closely with Dean Paul R. Brazina in curriculum and faculty development and is responsible for broadening assurance of learning initiatives to align with the school's mission to "prepare students for a purposeful life by integrating Lasallian values with current business management skills." She maintains the data associated with the University's Association to Advance Collegiate Schools of Business (AACSB) accreditation and ensure that best practices within the business school such as the Business Scholars Co-Op, Four Year BS/MBA in Accounting and Business 100 programs continuously improve. McDonald previously spent 12 years at Philadelphia University, where she most recently served as Assistant Dean for Graduate Business Programs. McDonald earned her bachelor's degree from College of the Holy Cross and her juris doctor from Temple University School of Law. She is a member of the Pennsylvania Bar, American Academy of Legal Studies in Business, Beta Gamma Sigma, Delta Sigma Pi and Delta Mu Delta. She is also an Executive Board member of the MAACBA and an executive member of the International Visitors Council of Philadelphia.

TL Hill, PhD, Associate Professor in Strategic Management, Fox School of Business, Temple University

TL Hill is an Associate Professor in Strategic Management and Managing Director of the Enterprise Management Consulting Practice, the capstone residency for all Fox MBA students. TL's research interests include the governance of knowledge intensive organizations and social ventures, the ways networks